

**REGISTER NOW!**

## SENIOR LEADER ROADMAP

The following events are among some that are recommended for senior leaders in executive roles in health care. In addition to these sessions, all keynotes should be strongly considered, as these were also developed with senior executives in mind.

### *Preconference Events:*

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#### SATURDAY, OCTOBER 6

**Executive Dialogue: The New Standard for Market Relevance: Mergers, Partnerships, Scale, and Other Strategies for Developing the Indispensable Health Network**

#### SUNDAY, OCTOBER 7

##### **SHSMD ADVANCE™ Credentials**

**Intensive:** Building Coalitions to Accelerate Innovation and Intrapreneurship

**Thought Leader Forum:** The Future of Primary Care: New Models, New Incentives, and New Players

### *Concurrent Sessions:*

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#### MONDAY, OCTOBER 8:

**Health Care Customer Experience: Managing Customer Convergence (Advanced)**

VANDERBILT UNIVERSITY MEDICAL CENTER, WALGREENS, AND WUNDERMAN HEALTH

**Red Flags or Solid Strategies: Inside the Mind of Bond Rating Agencies (Advanced)**

S&P GLOBAL

**Disruptors and Partners: Finding the Right Partners to Support Your Strategy (Advanced)**

INNOSIGHT

**Building Powerful Strategy Teams: Facilitated Executive Dialogue (Advanced)**

WITT/KIEFFER

#### TUESDAY, OCTOBER 9:

**Strategies for Becoming an Indispensable Organization: A Facilitated Executive Dialogue (Advanced)**

STAMP & CHASE, INC.

**A Tale of Three Cities: The Secrets to Successful Ambulatory Strategy Creation, Approval, and Implementation for Urban, Suburban, and Rural Markets (Advanced)**

ST. JOSEPH REGIONAL MEDICAL CENTER, TUCSON MEDICAL CENTER, SUTTER HEALTH, AND REAL ESTATE STRATEGIES, INC.

**We Are Merging! Now What? Practical Guidance for Leaders to Assure Organizational and Personal Success**

THOMAS JEFFERSON UNIVERSITY HOSPITAL/JEFFERSON HEALTH

#### WEDNESDAY, OCTOBER 10:

**An Agile Strategic Planning Process Inviting Diverse Team Participation, Coalition Building, and Open Collaboration Part 1 & 2 (Advanced)**

HUGGINS HOSPITAL AND STRATASAN

**The Future of Health Care Strategy: Integrating Culture, Strategy, and Execution**

BROWN UNIVERSITY AND TRI-STATE MEMORIAL HOSPITAL

**Strategically Addressing the Value and Affordability of Health Care**

AMERICAN HOSPITAL ASSOCIATION