



## Welcome to SHSMD's 2019 Call for Proposals Submission Process.

The deadline to submit your proposal is **January 7, 2019, at 11:59 p.m. CT.**

SHSMD is seeking workshop and concurrent submissions for the 2019 SHSMD “Connections” Conference in Nashville, TN (September 8-11, 2019). SHSMD is especially interested in submissions that are focused on these [topics of interest](#).

Before submitting a proposal, please be sure to read through the submission requirements, review criteria and speaker benefits [found here](#).

## 2019 CALL FOR PROPOSALS APPLICATION

**Please note that this document is only meant to prepare you for the online application process.  
The actual application must be submitted [online here](#).**

### Step 1 – Speaker Information

You will first need to create your profile, which includes contact information, your bio (100 words) and two references. You will also be asked to provide your consent that you understand and will abide by the SHSMD terms set forth in the [Speaker Terms and Conditions Agreement](#).

### Step 2-Session Information

Please be sure to view SHSMD’s [topics of interest](#) before starting this process.

### SHSMD Annual Conference September 8-11, 2019

Session Title (15 word max)

**Abbreviated Session Description (100 words or less).** This description of the selected presentations will appear in the brochure and on the website. Please review for correct grammar and spelling.

### Full Session Description

In 500 words or less, describe the content of your session.

\*Full Session Description or Outline:



# SHSMD CONNECTIONS

COMPOSING THE FUTURE OF HEALTH CARE STRATEGY 2019



SEPTEMBER 8-11, 2019  
MUSIC CITY CENTER / NASHVILLE, TN

### Learning Objectives

Please complete this sentence with three key takeaways: "Following my presentation, participants will be able to..."  
You must submit 3 learning objectives:

\*Learning Objective 1:

\*Learning Objective 2:

\*Learning Objective 3:

### Session Type

Which do you believe best describes your session type for the Annual Conference? (Committee will make final determination of session type).

\*Select one:

**Workshops** (2.5 hour pre-conference session on Sunday, September 8, or two back-to-back 60-minute sessions during conference) – intensive, deep dive into a topic, and includes interactive exercises, skill development, and tangible take-aways. Workshop attendance is limited to 50 attendees and three presenters.

**Concurrent Sessions (Monday–Wednesday, September 9-11)** – 60-minute, interactive sessions including Q&A. Limited to two presenters. Panel presentations may have up to four presenters.

### Topic Areas

Please identify the topic area that best fits your proposal.

\*Identify the Topic Area

(Choose only one from the list):

- Marketing
- Digital Engagement
- Communications
- Public Relations
- Strategic Planning
- Business Development
- Physician Strategies
- Research & Analytics
- Career/Leadership Development
- Cross-Functional Topics

### Audience Level (Select one):

General- All concurrent sessions submitted should provide attendees with expanded and applied knowledge on a topic.

Advanced – provides knowledge well beyond foundational or applied levels.

If you checked ADVANCED, please confirm that all three (3) of the following criteria are met (must check all three).

- Session contains highly technical, specialized or executive-level information
- Session attendees must have extensive pre-requisite knowledge on the topic
- Faculty have a proven success record with leading conference presentations and/or at least one of the presenters is at an executive level



**Step 3-Adding Co-Presenters:**

**Primary presenters, please enter in any co-presenter information below.**

Workshop presentations may have no more than three presenters total (including primary speaker) and concurrent sessions may have a maximum of two presenters (four total for panel presentations).

If you plan to include any co-presenters, please have their contact information ready as you will need to include them in the proposal and they will be notified upon submission that they need to login to complete their profile information and confirm agreement to the terms/conditions. At a minimum, you will need their name (first/last), title, organization and email address to add them to your session.

Please notify co-presenters that they will be receiving an email with instructions to log in, view the submission, and complete their profile. Proposals will not be considered complete until all co-presenters complete this process.

The primary presenter will serve as the lead contact and will be responsible for communicating all information to co-presenters.

**Step 4-Review and Submit:**

You do have the option to **Save and Edit Later**. Edits can be made until the deadline of January 7. Please be sure to submit again if you make any edits. The submitter and any co-presenters will receive a confirmation email once submitted.

**SPEAKER BENEFITS**

**As noted in the [Speaker Terms and Conditions](#), speaker benefits include:**

SHSMD speakers receive a discounted registration for their time and efforts. Workshop presenters receive a free registration (savings of up to \$1195) limited to two presenters. Any additional workshop presenters will need to pay the full conference rate.

Concurrent session speakers receive a discounted rate of \$450 (savings of up to \$745).

Speakers are responsible for transportation, meals, and lodging. SHSMD does not cover any of these costs. Speakers must also be registered attendees.

**[SUBMIT ONLINE!](#)**

**Please note that this document is only meant to prepare you for the online application process. The actual application must be submitted in the [online platform](#).**

**Notification**

All submissions will be evaluated by the SHSMD Annual Conference Planning Committee and all primary presenters will be notified of their acceptance status by **May 1**. Abstracts will also be reviewed for SHSMD U online educational programming (webcasts/online courses), newsletter, and blog consideration. You will be notified later in the year if we would like to highlight your ideas.

Please Contact SHSMD at **(312.422.3888)** or [shsmd@aha.org](mailto:shsmd@aha.org) with questions about the proposal process.