

LEARN IT. EARN IT. SHARE IT.

SHSMD Digital Credentials are the convenient way to showcase your professional accomplishments.

WHAT IS A SHSMD DIGITAL CREDENTIAL?

A digital representation of your significant professional accomplishments, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge also is easily shared online, unlike paper certificates.



WHAT IS THE VALUE OF A DIGITAL CREDENTIAL?



It shows everyone the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website, and in your email signature.



It demonstrates that your knowledge is up-to-date.

www.shsmd.org/digitalcredentials



WHO WILL NOTICE?



Senior Leaders



Employers



Prospective Clients



Colleagues



Twitter



Facebook



LinkedIn



Website



Email Signature

WHERE CAN I DISPLAY IT?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website. Learn more at shsmd.org/digitalcredentials including a list of all upcoming programs.



SOCIETY FOR
Healthcare Strategy & Market Development™
of the American Hospital Association