

# LEARN IT. EARN IT. SHARE IT.

SHSMD Digital Credentials are the convenient way to showcase your professional accomplishments.

## WHAT IS A SHSMD DIGITAL CREDENTIAL?

A digital representation of your significant professional accomplishments, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge also is easily shared online, unlike paper certificates.



## WHAT IS THE VALUE OF A DIGITAL CREDENTIAL?



It shows everyone the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website, and in your email signature.



It demonstrates that your knowledge is up-to-date.

[www.shsmd.org/digitalcredentials](http://www.shsmd.org/digitalcredentials)



## WHO WILL NOTICE?



Senior Leaders



Employers



Prospective Clients



Colleagues



Twitter



Facebook



LinkedIn



Website



Email Signature

## WHERE CAN I DISPLAY IT?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website. Learn more at [shsmd.org/digitalcredentials](http://shsmd.org/digitalcredentials) including a list of all upcoming programs.



Society for Health Care  
Strategy & Market  
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