

SHSMD 2023

**Calendar of
Health
Observances
and
Recognition
Days**

SHSMD

Society for Health Care
Strategy & Market
Development™

January 2023

Glaucoma Awareness Month | January

American Academy of Ophthalmology

Glaucoma is a leading cause of irreversible blindness in the US. It has no noticeable symptoms in its early stages, and vision loss progresses at such a gradual rate that people affected by the condition are often unaware of it until their sight has already been compromised. During Glaucoma Awareness Month, the American Academy of Ophthalmology (AAO) advises the public that the best defense against developing glaucoma-related blindness is by having routine, comprehensive eye exams.

For more information, visit: <https://www.aao.org/>

National Birth Defects Prevention Month | January

March of Dimes

Birth defects affect 1 in every 33 babies born in the United States. The goal of National Birth Defects Prevention Month is to generate greater awareness that birth defects are common, costly and critical, and to offer specific actions that women and health care professionals can take to prevent birth defects.

For more information, contact: press@marchofdimes.org | <https://www.marchofdimes.org/index.aspx>

Cervical Cancer Screening Month | January

Foundation for Women's Cancer

The Foundation for Women's Cancer, the National Cervical Cancer Public Education Campaign, and partner organizations promote the message that cervical cancer is preventable—vaccinate early, Pap test regularly, and HPV test when recommended.

For more information, contact: Robyn Kurth | Society of Gynecologic Oncology | robyn.kurth@sgo.org | 312.676.3910 | www.foundationforwomenscancer.org | @GYNCancer | #NoHPV #endcervicalcancer

Integrative Health Month | January

Academy of Integrative Health & Medicine

Integrative Health Month recognizes the growing importance of transforming the disease-care model into a holistic one – mind, body, spirit, community, and planet. Throughout the month,

organizations around the globe will shine a light on the contributions of integrative health and medicine practitioners as well as raise awareness among consumers about the benefits of synergizing modern medicine with centuries-old natural therapies.

For more information, contact: Marketing | Academy of Integrative Health & Medicine | marketing@aihm.org | 609.445.3000 | aihm.org/ihm | @aihmglobal | #integrativehealthcare, #healthiertomorrow, #integrativehealthmonth

Medical Travel Month | January

Medical Travel & Digital Health News

Medical Travel Month raises awareness for medical care options beyond what is available locally. Traveling for care, both domestically and internationally, allows Americans to access high-quality, affordable medical care. Raising awareness for medical tourism will show employers and individuals they do not have to receive low-quality or unaffordable care simply because it is what is available in their region.

For more information, contact: Caroline Chambers | Medical Travel & Digital Health News | cchambers@cpronline.com | 201.641.1911 ext 21 | <https://medicaltraveltoday.com/> | @MTT_eNews, LinkedIn/Facebook: @Medical Travel & Digital Health News | #MedicalTravelMonth

National Blood Donor Month | January

ADRP

January has been designated as National Blood Donor Month to encourage people to give or pledge to give blood at least two or more times a year. Blood is typically in short supply during the winter months — especially January— due to the holidays, travel schedules, inclement weather, and illness. A reduction in donor turnout can cause blood shortages around the country.

For more information, contact: Jeanette Brown | ADRP, an International Division of America's Blood Centers | info@adrp.org | 202.654.2980 | <https://www.adrp.org/NBDM/> | @adrpgiveblood <https://www.facebook.com/adrp.org/> | #NBDM, #NationalBloodDonorMonth, #ADRP

Radon Awareness Month | January

American Lung Association

Radon is a gas that can build up to dangerous levels inside homes, schools, and other buildings without anyone knowing it. It also has been found to cause lung cancer. Every home should be tested for radon and fixed if levels are high. This Radon Awareness Month, test your home for radon. Testing is easy and inexpensive, and it could save your life.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872 | lung.org/radon | @LungAssociation | #RadonAwareness

IV Nurse Day | January 25

Infusion Nurses Society

Every January 25, infusion nurses and other health care professionals observe National IV Nurse Day. Established in 1980, the U.S. House of Representatives designated this day to honor and recognize the accomplishments of the nation's infusion nurse specialists each year, as well as the Infusion Nurses Society.

For more information, contact: Christopher Hunt | Infusion Nurses Society | chris.hunt@ins1.org | 781.440.9408 | www.ins1.org | FB- @InfusionNursesSociety, Instagram- @infusionnursesociety, LinkedIn- @Infusion-Nurses-Society | #IVNurseDay2023

February 2023

Age-Related Macular Degeneration Awareness Month | February

American Academy of Ophthalmology

Age-related macular degeneration (AMD) is the leading cause of blindness among older Americans, but new treatments have dramatically changed the course of this disease over the last 10 years, making AMD more manageable than ever before. During AMD Awareness Month in February, the American Academy of Ophthalmology (AAO) is reminding people with AMD that they can save their vision—thanks to recent treatment advances, but early detection is a critical first step.

For more information, contact: <https://www.aao.org/>

National Children's Dental Health Month | February

American Dental Association

Each February, the American Dental Association (ADA) sponsors National Children's Dental Health Month (NCDHM) to raise awareness about the importance of oral health. Since 1946, NCDHM messages and materials have reached millions of people in communities across the country.

For more information, contact: ncdhm@ada.org | 800 621.8099 | <https://www.ada.org/resources/community-initiatives/national-childrens-dental-health-month>

National Condom Month | February

American Sexual Health Association

If one of Cupid's arrows finds its way to you this month (or any other time), the American Sexual Health Association (ASHA) wants you to be safe. Each year in the United States, there are approximately 20 million new cases of sexually transmitted infections (STIs). Condoms are inexpensive and reduce the risks for STIs.

For more information, contact: info@ashasexualhealth.org | 919.361.8400 | <https://www.ashasexualhealth.org/national-condom-month/>

Recreational Therapy Month | February

American Therapeutic Recreation Association

The purpose of National Recreational Therapy Month is to enhance public awareness of therapeutic recreation programs and recreational therapy services, promote inclusive recreation opportunities for individuals with disabilities, and recognize certified therapeutic recreation therapists as the qualified provider of recreational therapy services.

For more information, contact: info@atra-online.com | <https://www.atra-online.com/>

Kids ENT Health Month | February

American Academy of Otolaryngology - Head and Neck Surgery

National health statistics reveal that pediatric ear, nose, and throat disorders remain among the primary reasons children visit a physician, with ear infections ranking as the number one reason for an appointment. From earaches to choking hazards, kids can suffer from a variety of ailments that require prompt diagnosis and treatment.

For more information, contact: entnet.org/KidsENT | @aaohns

American Heart Month | February

American Heart Association

During American Heart Month, thousands of American Heart Association volunteers raise awareness about and raise funds to fight cardiovascular disease, our number one killer. A federally designated event for more than half a century, American Heart Month reminds people to focus on their hearts and encourages them to get their families, friends and communities involved.

For more information, contact: Communications Department | American Heart Association | ahacommunications@heart.org | 1.800.AHA.USA1 | www.heart.org/ | @americanheart, @American_Heart, @GoRedforWomen | #HeartMonth

National Wear Red Day | February 3

American Heart Association

During American Heart Month, the American Heart Association's Go Red For Women movement works to save women's lives and beat heart disease, the number one killer of women. On National Wear Red Day, support the movement by wearing red.

For more information, contact: www.goredforwomen.org | @GoRedForWomen | #WearRedDay

Perianesthesia Nurse Awareness Week (PANAW) | February 5 - 12

ASPAN

Perianesthesia Nurse Awareness Week (PANAW) provides the ideal opportunity to educate nursing colleagues and the community about the professionalism and passionate care that is delivered by perianesthesia nurses every day. Plan to celebrate our practice and recognize your colleagues during PANAW 2023.

For more information, contact: R. Douglas Hanisch | ASPAN | dhanisch@aspan.org | 856.616.9600 | www.panaw.com

Phlebotomists Recognition Week | February 6 - 10

American Medical Technologists

Established in 2019 by the American Medical Technologists (AMT), Phlebotomists Recognition Week recognizes and celebrates phlebotomists' vital role in maintaining patient health and promoting lab efficiency and effectiveness.

For more information, contact: Cathie Casey | American Medical Technologists | recognitionweeks@americanmedtech.org | 847.823.5169 | www.americanmedtech.org | @americanmedtech | #AMTPhlebotomistsWeek, #NPRW, #representAMT

World Day of the Sick | February 11

National Association of Catholic Chaplains (NACC)

Thirty years ago, Saint John Paul II instituted the World Day of the Sick to encourage the people of God, Catholic health institutions and civil society to be increasingly attentive to the sick and to those who care for them.

For more information, contact: <https://www.vatican.va/content/> | #WorldDayOfTheSick

Cardiac Rehabilitation Week | February 12 - 18

American Association of Cardiovascular and Pulmonary Rehabilitation

Cardiac Rehabilitation Week calls attention to the role of cardiac rehabilitation in reducing the potentially devastating effects of heart disease.

For more information, contact: AACVPR | AACVPR | aacvpr@aacvpr.org | 312.321.5146 | www.aacvpr.org | @AACVPR | #CRWeek2023

Cardiovascular Professionals Week | February 12 - 18

Alliance of Cardiovascular Professionals

Cardiovascular Professionals Week celebrates the work, support, and contributions cardiovascular professionals make to health care. Cardiovascular care is uniquely multidisciplinary and this week is a chance to honor the work of all those involved in supporting patients.

For more information, contact: Peggy McElgunn | Alliance of Cardiovascular Professionals | peggymcelgunn@comcast.net | 804.639.9213 | <https://acp-online.org> | #CVProfessionals | #CVPWeek2023

Sepsis Survivor Week | February 12 - 18

Sepsis Alliance

As many as 60% of sepsis survivors are left not only with physical challenges but mental and emotional challenges too. During Sepsis Survivor Week we partner with sepsis survivors to honor their experience by sharing their individual stories of survival and bringing awareness to the unseen mental, emotional, and physical challenges many survivors face every day.

For more information, contact: Alex Sadorf | Sepsis Alliance | asadorf@sepsis.org | www.sepsis.org | @SepsisAlliance | #SepsisSurvivorWeek, #SepsisAwareness

National Donor Day | February 14

Donate Life America

Observed every year on February 14th, National Donor Day is an observance dedicated to spreading awareness and education about organ, eye and tissue donation. By educating and sharing the Donate Life message, we can each take small steps every day to help save and heal more lives, and honor the donor's legacy of generosity and compassion. National Donor Day is a time to focus on all types of donation—organ, eye, tissue, blood, platelets and marrow. Join us by participating in local events, sharing social media messages and encouraging others to register as donors. National Donor Day is also a day to recognize those who have given and received the gift of life through organ, eye and tissue donation, are currently waiting for a lifesaving transplant, and those who died waiting because an organ was not donated in time.

For more information, contact: Donate Life America | <https://www.donatelife.net/help-center/> | 804.377.3580

National Eating Disorders Awareness Week | February 20 - 26

National Eating Disorders Association

National Eating Disorders Awareness Week (NEDAwareness Week) is an annual campaign to educate the public about the realities of eating disorders and to provide hope, support, and visibility to individuals and families affected by eating disorders.

For more information, contact: National Eating Disorders Association
| info@nationaleatingdisorders.org | 212.575.6200 | nationaleatingdisorders.org | #NEDAwareness
| #NEDAWeek | #NEDAW | #EDAW | NEDAwareness2023

March 2023

Child Life Month | March

Association of Child Life Professionals

Child Life Month celebrates the child life profession and honors all child life professionals. Child life professionals provide evidence-based, developmentally appropriate interventions including therapeutic play, preparation for procedures and education that reduce fear, anxiety and pain for children facing chronic illness, injury, trauma, disability and loss. Trained in the developmental impact of illness and injury, child life professionals provide essential patient- and family-centered care as part of interdisciplinary health care teams.

For more information, contact: communications@childlife.org | 571.483.4500
| <https://www.childlife.org/the-child-life-profession/child-life-month>

National Kidney Month | March

National Kidney Foundation

One in three Americans is at risk for developing kidney disease, and high blood pressure and diabetes are the two leading causes. During National Kidney Month, the National Kidney Foundation (NKF) urges Americans to learn more about their kidneys and to take steps to preserve their kidney health.

For more information, contact: info@kidney.org | 212.889.2210
| <https://www.kidney.org/content/national-kidney-month>

Workplace Eye Wellness Month | March

American Academy of Ophthalmology

Each year, nearly 25,000 Americans visit the emergency room due to a workplace eye injury. During Workplace Eye Wellness Month this March, the American Academy of Ophthalmology (AAO) reminds employers and workers about the importance of wearing certified and approved eye protection.

For more information, contact: <https://www.aao.org/>

Brain Injury Awareness Month | March

Brain Injury Association of America

The Brain Injury Association of America (BIAA) leads the nation in observing Brain Injury Awareness Month in March each year. The theme for the 2021 to 2023 campaign is More Than My Brain Injury.

For more information, contact: Director of Marketing & Communications | communications@biausa.org | 703.584.8630 | biausa.org | @biaamerica (Twitter), @bia_usa (Instagram), @braininjuryassociationofamerica (Facebook) | #MoreThanMyBrainInjury

Colorectal Cancer Awareness Month | March

Colorectal Cancer Alliance

As COVID-19 gripped the country, colorectal cancer screenings plummeted. This March, we are calling on every ally to help get screening back on track. In February 2000, President Clinton officially dedicated March as National Colorectal Cancer Awareness Month. Since then, it has grown to be a rallying point for the colorectal cancer community where thousands throughout the country join together to spread colorectal cancer awareness by wearing blue, talking to friends and family about screening and so much more.

For more information, contact: ccalliance.org | @CCAlliance | #45isthenew50 #GetScreened #TomorrowCantWait

National Nutrition Month | March

Academy of Nutrition and Dietetics

National Nutrition Month® is an annual campaign created by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

For more information, contact: nnm@eatright.org | eatright.org/nnm | #NationalNutritionMonth

Registered Dietitian Nutritionist Day | March 8

Academy of Nutrition and Dietetics

National Nutrition Month® is an annual campaign created by the Academy of Nutrition and Dietetics. During the month of March, everyone is invited to learn about making informed food choices and developing healthful eating and physical activity habits.

For more information, contact: nnm@eatright.org | eatright.org/nnm | #NationalNutritionMonth

Save Your Vision Month | March

American Optometric Association

Save Your Vision Month reminds people of the importance of regular, in-person comprehensive eye exams to maintain good vision and eye health.

For more information, contact: aoa.org

Regenerative Medicine Awareness | March

The American College of Regenerative Medicine

Regenerative Medicine is a relatively new but very promising field of medicine, encompassing any therapy that replaces or regenerates human cells, tissue, or organs to restore or establish normal function. Often regenerative medicine is associated with stem cell therapy, but the field is much broader than that. This awareness month is sponsored by the American College of Regenerative Medicine, a nonprofit professional association that promotes standards in this field and advocates for improved patient access.

For more information, contact: Kathy Hebert | The American College of Regenerative Medicine | info@tacrm.org | 803.627.8053 | <https://tacrm.org> | @AdvancingFutureofMedicineNow | #regenerativemedicine #futureofmedicinenow

MS Education & Awareness Month | March

Multiple Sclerosis Foundation

National MS Education and Awareness Month is a nationwide effort by the Multiple Sclerosis Foundation and affiliated groups to raise the public's awareness of multiple sclerosis (MS). The goal of this campaign is to promote an understanding of the scope of this disease, and to assist those with MS in making educated decisions about their health care. Awareness kits are available from MS Focus for those who wish to become involved.

For more information, contact: Multiple Sclerosis Foundation | awareness@msfocus.org | 888.MS FOCUS (888.673.6287) | <http://msfocus.org> | @MS_Focus | #NMSEAM

Telehealth Awareness Week | September 17-23 (rescheduled from March)

American Telemedicine Association (ATA)

Telehealth Awareness Week™ is a landmark event that will highlight and reinforce the central role that telehealth now plays in the delivery of health care services. Telehealth Awareness Week will include a schedule of events highlighting the growing acceptance and value of virtual care in U.S. health care, as well as information, educational materials and resources to support broader access and adoption of telehealth for patients, caregivers, and health care providers.

For more information, contact: telehealthawareness.americantelemed.org | #TelehealthAwareness

Registered Dietitian Nutritionist Day | March 8

Academy of Nutrition and Dietetics

Registered Dietitian Nutritionist Day, celebrated each year on the second Wednesday in March, was created by the Academy of Nutrition and Dietetics to increase the awareness of registered dietitian nutritionists as the indispensable providers of food and nutrition services. This occasion also serves to recognize both RDNs and nutrition and dietetic technicians for their commitment to helping people enjoy healthy lives.

For more information, contact: <https://www.eatright.org/> | @eatrightPRO (Twitter); @eatrightPRO (Facebook); @eatright_pro (Instagram) | #RDNDay

Patient Safety Awareness Week | March 12 - 18

National Patient Safety Foundation

Patient Safety Awareness Week is an annual education and awareness campaign for healthcare safety led by the National Patient Safety Foundation (NPSF). Each year, healthcare organizations around the globe take part in the event by creating awareness in the community and utilizing NPSF educational resources with hospital staff and patients.

For more information, contact: <http://www.ihi.org/Engage/Initiatives/Patient-Safety-Awareness-Week/Pages/default.aspx> | @theNPSF | #psaw2023

Pulmonary Rehabilitation Week | March 12 - 18

American Association of Cardiovascular and Pulmonary Rehabilitation

Pulmonary Rehabilitation Week calls attention to the role of pulmonary rehabilitation in enhancing the quality of life of individuals with lung disease.

For more information, contact: AACVPR | AACVPR | aacvpr@aacvpr.org | 312.32 5146 | www.aacvpr.org | @AACVPR | #PRWeek2023

Brain Awareness Week | March 13 - 19

Dana Foundation

Brain Awareness Week is the global campaign to foster public enthusiasm and support for brain science. Every March, partner organizations and institutions host imaginative activities in their communities that share the wonders of the brain and the impact brain science has on our everyday lives. Activities include lectures, brain fairs, school programs, lab tours, film screenings, museum exhibitions, art and essay competitions, social media campaigns, and more.

For more information, contact: Brain Awareness Week Campaign Headquarters | Dana Foundation | bawinfo@dana.org | <https://brainawareness.org> | @BrainAwarenessWeek | #BrainWeek, #BrainAwarenessWeek

Healthcare HR Week | March 13 - 17

American Society for Healthcare Human Resources Administration (ASHHRA)

Healthcare Human Resources Week is designated to recognize HR professionals in health care organizations across the nation for their important role across the continuum of care. How will you and your organization recognize this week?

For more information, contact: ASHHR | ASHHR | ASHHRA@ashhra.org | 312.422.3720 | ASHHRA.org/HCHRWeek | @ashhra | #HCHRWeek #HRWeek #ASHHRA

Medical Genetics Awareness Week | March 14 - 17

The American College of Medical Genetics and Genomics

Through Medical Genetics Awareness Week, the American College of Medical Genetics and Genomics (ACMG) aims to promote the understanding of the importance of medical genetics professionals, including medical geneticists, laboratory geneticists and genetic counselors on the health care team. The theme of the week is “Celebrating the Contributions of the Entire Medical Genetics Team to Patient Care.” During this week, which will coincide annually with the ACMG Annual Clinical Genetics Meeting, we take time to recognize the skills and commitment of all those on the health care team who translate genetic and genomic discoveries into better patient care.

For more information, contact: Kathy Moran | The American College of Medical Genetics and Genomics | kmoran@acmg.net | 301.718.9603 | www.acmg.net | @TheACMG | #MedicalGeneticsAwareness #IamaMedicalGeneticist #FutureGeneticsProfessional #IamaLabGeneticist #IamaGeneticCounselor

National Drug and Alcohol Facts Week | March 20 - 26

National Institute on Drug Abuse

National Drug and Alcohol Facts Week®, (NDAFW) is an annual, week-long, health observance that inspires dialogue about the science of drug use and addiction among youth. It provides an opportunity to bring together scientists, students, educators, health care providers, and community partners—to help advance the science, so that we can improve the prevention and awareness of substance misuse in our own communities and nationwide.

For more information, contact: Brian D Marquis | bmarquis@nida.nih.gov | 301.480.3741 | teens.drugabuse.gov | @nidanews | #NDAFW

World Down Syndrome Day | March 21

Down Syndrome International

World Down Syndrome Day (WDSD) , 21 March, is a global awareness day which has been officially observed by the United Nations since 2012. The date for WDSD being the 21st day of the

3rd month, was selected to signify the uniqueness of the triplication (trisomy) of the 21st chromosome which causes Down syndrome.

For more information, contact: contact@ds-int.org | <https://www.worlddownsyndromeday2.org/> | #InclusionMeans #WorldDownSyndromeDay

National Doctor's Day | March 30

AMA Alliance

Signed into order by President George Bush on October 30, 1990, Public Law 101-473 sets aside this day to honor all physicians with appropriate programs, ceremonies and activities. The first Doctors' Day was initiated by the Barrow County Alliance, Georgia, on March 30, 1933. Since then Alliances, which are physician spouse organizations, have honored physicians through various local programs and observances.

For more information, contact: AMA Alliance, Inc | AMA Alliance | admin@amaalliance.org | 800.549.4619 | <https://amaalliance.org/> | @amaalliance | #AMAAlliance

April 2023

Alcohol Awareness Month | April

National Council on Alcohol and Drug Dependence

Founded by the National Council on Alcohol and Drug Dependence (NCADD), Alcohol Awareness Month was established in 1987 to help reduce the stigma associated with alcoholism by providing information about alcohol use and recovery. NCADD has recently merged with Facing Addiction (now Facing Addiction with NCADD). The organization's national network of affiliates and other supporting organizations across the country use this opportunity to address the nation's leading public health problem through a broad range of media strategies, awareness campaigns, programs, and events.

For more information, contact: Programs | info@facingaddiction.org | 212.269.7797 | national@ncadd.org

Foot Health Awareness Month | April

American Podiatric Medical Association

The aim of Foot Health Awareness Month is to promote positive foot health, educate the public on issues related to foot health, and distinguish today's podiatrist as a physician, surgeon, and specialist.

For more information, contact: ask@apma.org | <https://www.apma.org/>

March for Babies | April

March of Dimes

March of Dimes leads the fight for the health of all moms and babies. March for Babies funds our research, programs, education and advocacy so that every baby can have the best possible start. When you March for Babies, you make a statement that you want to live in a world in which healthy moms and strong babies are a priority for us all. Together we hope, remember and celebrate at our walk sites nationwide.

For more information,
contact: press@marchofdimes.org | <https://www.marchofdimes.org/index.aspx> |
#BLANKETCHANGE

Sexually Transmitted Infections Awareness Month | April

American Sexual Health Association

The American Sexual Health Association (ASHA) provides education, support, and awareness around sexually transmitted infections (STIs). There are 20 million new STI cases in the United States each year.

For more information, contact: info@ashasexualhealth.org | 919.361.8400
| <https://www.ashasexualhealth.org/sexually-transmitted-infections-awareness-month/>

Occupational Therapy Month | April

American Occupational Therapy Association

Occupational Therapy Month (OT Month) recognizes the contributions of occupational therapists and occupational therapy assistants to help people across the lifespan participate in the things they want and need to do through the therapeutic use of everyday activities. It is in April to correspond with AOTA's Annual Conference & Expo.

For more information, contact: praota@aota.org | 301.652.6611 | aota.org | @AOTAInc |
#OTMonth

Parkinson's Awareness Month | April

Parkinson's Foundation

Parkinson's Awareness Month is observed each April to draw attention to the neurodegenerative disorder that affects 1 million people in the US and 10 million globally. At the center of this observance is World.

For more information, contact: <https://www.parkinson.org/>

World Autism Awareness & Acceptance Month | April

The Autism Collective

World Autism Awareness & Acceptance Month is a time where we focus on helping people better understand this neuro-developmental disability which now affects 1 in 54 individuals, and can cause significant social, communication, and behavioral challenges. Because Autism Spectrum

Disorder can often be an invisible disability, it is important for everyone to take the time to learn how individuals living with autism may communicate, interact, behave, and learn in ways which are different from most other people.

For more information, contact: 309.624.2928 | theautismcollective.org

Child Abuse Prevention Month | April

Prevent Child Abuse Illinois

Child Abuse Prevention Month has been observed each April since its first presidential proclamation in 1983. Since that time, millions of Americans have participated in this national campaign. Individuals, organizations and communities across the United States plant pinwheels, tie ribbons, organize trainings, host fundraisers, and support a multitude of other activities celebrating healthy, happy childhoods and raising awareness that all children deserve to grow up in nurturing, safe homes.

For more information, contact: Lane Caspar | Prevent Child Abuse Illinois | lcaspar@pcaillinois.org | 217.522.1129 | www.preventchildabuseillinois.org | #ChildAbusePreventionMonth, #CAPMonth, #GoBlueIllinois

Limb Loss and Limb Difference Awareness Month | April

American Orthotic and Prosthetic Association

April is Limb Loss and Limb Difference Awareness Month (LLLDAM) during which awareness about what it is like to live with limb loss and limb difference, for individuals and families is raised.

For more information, contact: Joy Burwell | American Orthotic and Prosthetic Association | jburwell@aopanet.org | 571.431.0817 | www.AOPAnet.org | @AmericanOandP, @AmputeesUSA | #LLLDAM

National Facial Protection Month | April

American Association of Oral and Maxillofacial Surgeons

Over 5 million teeth are injured or knocked out each year. As spring sports ramp up, now is the perfect time to remind your child or teen to wear a mouth guard every time they engage in collision sports or activities. Spread the word that consistent use of a mouth guard can help prevent the cost and stress of unnecessary facial injuries.

For more information, contact: Jolene Kremer | American Association of Oral and Maxillofacial Surgeons | jkremer@aaoms.org | 847.233.4336 | MyOMS.org/SaveFace | @AAOMS - Twitter, @MyOMS - Facebook and Instagram

National Humor Month | April

National Humor Month

Celebrating the therapeutic benefits of humor; celebrating those who make us laugh.

For more information, contact: Steve Wilson | World Laughter Tour
| steve@worldlaughtertour.com | 800.669.5233 | <http://www.humormonth.com>

National Minority Health Month | April

Office of Minority Health (OMH)

The Office of Minority Health of the U.S. Department of Health and Human Services leads the observance of National Minority Health Month each year, and joins with federal, state, Tribal, local and territorial partners across the country in calling for a renewed commitment to eliminate health disparities and achieve health equity.

For more information, contact: Information Specialist | Office of Minority Health Resource Center (OMHRC) | info@minorityhealth.hhs.gov | 800.444.6472 | <https://minorityhealth.hhs.gov/nmhm> | @MinorityHealth, @OMH_Espanol | #NMHM23

Sexual Assault Awareness Month | April

National Sexual Violence Resource Center

Every April is nationally recognized as Sexual Assault Awareness Month (SAAM). The goal of SAAM is for individuals and organizations to raise public awareness about sexual harassment, assault, and abuse and educate communities on how to prevent it.

For more information, contact: resources@nsvrc.org | www.nsvrc.org/saam | @NSVRC | #SAAM

Testicular Cancer Awareness Month | April

Men's Health Network

Testicular Cancer Awareness Month recognizes a cancer which is the most common type among men ages 15–35 years, but men of all ages can be at risk. Most testicular cancer awareness organizations recommend that males conduct regular self exams. During this month, many colleges and universities host events for young adult men to raise awareness of their risks of testicular cancer.

For more information, contact: Ana Tomsic | Men's Health Network
| ana@menshealthnetwork.org | 202.543.6461 x101
| www.testicularcancerawarenessmonth.com | @MensHlthNetwork | #TCaMonth, #TesticularCancer, #TCaM

National Public Health Week | April 3 - 9

American Public Health Association

During the first full week of April each year, the American Public Health Association (APHA) brings together communities across the United States to observe National Public Health Week as a time to recognize the contributions of public health and highlight issues that are important to improving

our nation. Every year, APHA develops campaign materials to educate the public, policymakers, and practitioners about issues and to create more equitable communities.

For more information, contact: nphw@apha.org | www.nphw.org | @NPHW | #NPHW | #HealthiestNation2030

International Infection Preventionist Day | April 7

APIC

IPs work in a variety of settings and come from many backgrounds, but they often go unrecognized for their hard work. On IP Day every year (celebrated the first Friday of April) we hope to change that!

For more information, contact: Kelly-Lynne Russell | APIC | krussell@apic.org | apic.org | @APIC (Twitter), @apic_infection_prevention (Instagram), @APIC Infection Prevention and You (Facebook) @APIC | #InternationalIPDay #WeLoveOurIPs

Black Maternal Health Week | April 10 - 16

Black Mamas Matter Alliance

The campaign and activities for Black Maternal Health Week serve to amplify the voices of Black mamas and center the values and traditions of the reproductive and birth justice movements. Activities during BMHW are rooted in human rights, reproductive justice, and birth justice frameworks.

For more information, contact: Black Mamas Matter Alliance | info@blackmamasmatter.org | blackmamasmatter.org | @blackmamasmatter, @blkmamasmatter | #BMHW, #BlackMaternalHealthWeek

National Youth HIV & AIDS Awareness Day | April 10

Advocates for Youth

National Youth HIV & AIDS Awareness Day (NYHAAD), annually on April 10th, is a day to educate the public about the impact of HIV and AIDS on young people. The day also highlights the HIV prevention, treatment, and care campaigns of young people in the U.S.

For more information, contact: Armonde Butler | Advocates for Youth | nyhaad@advocatesforyouth.org | 202.419.3420 | nyhaad.org | @nyhaad, @advocatetweets, @NationalYouthHIVandAIDSAwarenessDay | #nyhaad #youthHIV #stopHIVtogether

Medical Laboratory Professionals Week | April 16 - 22

National Council on Alcohol and Drug Dependence

Medical Laboratory Professionals Week (Lab Week) generates new awareness and excitement about the laboratory medicine profession. Get the word out to help everyone understand and appreciate the importance of laboratory professionals' role in patient care!

For more information, contact: ASCP Customer Relations | American Society for Clinical Pathology | customer.relations@ascp.org | 800.267.2727 | ascp.org/labweek | @ascp_chicago | #labweek, #ASCPLabWeek23

Pediatric Sepsis Week | April 16 - 22

Sepsis Alliance

Do you know the signs and symptoms of sepsis? You could save a child. Join Sepsis Alliance for the fourth annual Pediatric Sepsis Week, April 16th to 22nd, to raise awareness of the signs and symptoms of sepsis in children, recognize the 75,000 children who develop sepsis each year in the U.S, and honor those who have passed. This annual observance will be held the third week of April.

For more information, contact: Alex Sadorf | Sepsis Alliance | asadorf@sepsis.org | www.sepsis.org | @SepsisAlliance | #PediatricSepsisWeek, #SepsisAwareness

Patient Experience Week | April 23 - 29

The Beryl Institute

Patient Experience Week is an annual event to celebrate health care staff impacting patient experience everyday. Inspired by members of the Institute community, Patient Experience Week provides a focused time for organizations to celebrate accomplishments, re-energize efforts and honor the people who impact patient experience everyday. PX Week will be observed annually, beginning the last Monday in April.

For more information, contact: Marketing | info@theberylinstitute.org | 866.488.2379 | theberylinstitute.org/ | @BeryllInstitute | #PXWEEK2023

National Youth Violence Prevention Week | April 23 - 29

Sandy Hook Promise

Founded in 2001, National Youth Violence Prevention Week (NYVPW) is a time for youth to lead communities on effective strategies to prevent youth violence. The campaign is a week-long event with each day of the week corresponding to a specific challenge for communities. Join with others around the country to unite and lift up youth who work to make their schools and neighborhoods safer.

For more information, contact: SAVE Promise Clubs | Sandy Hook Promise | savepromiseclub@sandyhookpromise.org | 910.540.8345 | <https://www.sandyhookpromise.org/nyvpw> | @sandyhook | #NYVPW

Transplant Nurses Week | April 24 - May 1

International Transplant Nurses Society

International Transplant Nurses Society (ITNS) created Transplant Nurses Week to raise awareness of the unique contributions transplant nurses make in the lives of the people with whom they work, especially their patients.

For more information, contact: ITNS Member Services | info@itns.org | 847.375.6340 | itns.org

May 2023

Better Hearing and Speech Month | May

American Academy of Otolaryngology-Head and Neck Surgery

May is Better Hearing and Speech Month, an entire month dedicated to two essential communication tools that can be affected by medical conditions.

For more information, contact: <https://www.entnet.org/>

Healthy Vision Month | May

American Academy of Ophthalmology

Approximately 37 million adults in America have age-related macular degeneration, cataracts, diabetic retinopathy, or glaucoma—all of which can cause visual impairment or blindness. Recent studies show that making healthy choices and getting regular eye exams can help reduce the risk of vision loss. In support of Healthy Vision Month, the American Academy of Ophthalmology (AAO) encourages everyone to take charge of their eye health and preserve their sight.

For more information, contact: <https://www.aao.org/>

Hepatitis Awareness Month | May

Hepatitis Foundation International

During Hepatitis Awareness Month, the Hepatitis Foundation International (HFI) provides information and educational resources to the community and health care providers; organizes community outreach nationwide; and connects patients, individuals, families, and communities to opportunities for care.

For more information, contact: Education Department | info@hepatitisfoundation.org | 800.891.0707 | <http://www.hepatitisfoundation.org/>

Huntington's Disease Awareness Month | May

Huntington's Disease Society of America

May is National Huntington's Disease Awareness Month, and the Huntington's Disease Society of America (HDSA) is dedicated to spreading the word about this disease and improving the lives of everyone affected by it.

For more information, contact: HDSAinfo@HDSA.org | <https://hdsa.org/>

Melanoma/Skin Cancer Detection and Prevention Month | May

American Academy of Dermatology

Melanoma/Skin Cancer Detection and Prevention Month® was created to raise skin cancer awareness and promote skin cancer prevention and detection.

For more information, contact: mediarelations@aad.org | <https://www.aad.org/>

National Arthritis Awareness Month | May

Arthritis Foundation

National Arthritis Awareness Month was initiated by the Arthritis Foundation through a Presidential Proclamation in 1972. It aims to raise awareness and reduce the impact of arthritis—the nation's leading cause of disability—which strikes one in every five adults and 300,000 children. To conquer this disease, the Arthritis Foundation provides support tools, scientific discovery, advocacy and other vital programs and services.

For more information, contact: <https://www.arthritis.org/home>

National Teen Pregnancy Prevention Month | May

U.S. Department of Health and Human Services, Office of Adolescent Health

Observed each May across the country, National Teen Pregnancy Prevention Month seeks to involve communities in promoting and supporting effective teen pregnancy prevention initiatives.

For more information, contact: youthgov@air.org | <https://opa.hhs.gov/NAHM>

National Trauma Awareness Month | May

American Trauma Society

Since 1988, May is designated as National Trauma Awareness Month. For 30 years, the American Trauma Society (ATS) has worked with other trauma organizations to develop injury prevention and trauma awareness materials for use by members in their communities.

For more information, contact: info@amtrauma.org | 703.538.3544
| <https://www.amtrauma.org/page/NTAM>

Older Americans Month | May

Administration for Community Living

Older Americans Month is a time to acknowledge the contributions to our country by older persons. Every US President since John F. Kennedy has issued a formal proclamation during or before the month of May, asking that the entire nation pay tribute to older persons in their communities. Older Americans Month is celebrated across the country through ceremonies, events, fairs, and other activities.

For more information, contact: aclinfo@acl.hhs.gov | 202.401.4634
| <https://acl.gov/oam/2022/older-americans-month-2022>

Oncology Nursing Month | May

Oncology Nursing Society

Oncology nurses are caregivers with clinical knowledge and technical expertise, but they're also much more. They're teachers, listeners, and someone to lean on. They help people through some of the most trying times of their lives.

For more information, contact: Customer Relations help@ons.org | 412.859.6100
| <https://www.ons.org/make-difference/celebrate-oncology-nursing/oncology-nursing-month>

Psoriasis Arthritis Action Month | May

National Psoriasis Foundation

The National Psoriasis Foundation (NPF) sponsors Psoriatic Arthritis Action Month, which raises awareness about psoriatic arthritis and helping people understand the best way to manage their psoriatic arthritis. Effecting as many as many 2.4 million Americans, Psoriatic arthritis (PsA) is a chronic, inflammatory form of arthritis that can cause swelling, stiffness, and pain in and around the joints. Roughly, one in three people with psoriasis may develop PsA, and studies show that delaying the treatment of PsA for as little as six months could result in irreversible and permanent joint damage.

For more information, contact: media@psoriasis.org | <https://www.psoriasis.org/psa-action-month/>

American Stroke Month | May

American Heart Association

Every 40 seconds, someone in America has a stroke. It's the fifth leading cause of death in the United States and a leading cause of long-term disability, but stroke is also largely preventable, treatable and beatable. American Stroke Month aims to help end stroke by heightening public awareness of stroke warning signs and risk factors.

For more information, contact: stroke.org | @american_stroke | #StrokeMonth

National Critical Care Awareness and Recognition Month | May

Society of Critical Care Medicine

May is National Critical Care Awareness and Recognition Month (NCCARM). Wear blue to celebrate and tag your photos. Turn Your ICU Blue in May! We want to see all the unique ways you Turn Your ICU Blue to mark NCCARM. From blue attire and blue treats for staff or even blue balloons, there are a variety of ways to celebrate NCCARM this May. Wear Blue on Friday, May 20.

For more information, contact: support@sccm.org | sccm.org | @SCCM | #NCCARM and #BlueICU

National Nurses Month | May

American Nurses Association

Nurses Month is a time to recognize the vast contributions and positive impact of America's registered nurses. The COVID-19 pandemic has made the role of nursing even more apparent. Nurses play a significant role in health care delivery and community outreach; there is still a need to increase understanding the value of nursing.

For more information, contact: customerservice@ana.org | anayearofthenurse.org/about-nurses-month/ | @ananursingworld | #ANANursesMonth, #MyYearMyStory

National Osteoporosis Month | May

National Osteoporosis Foundation (NOF)

Each May, the National Osteoporosis Foundation (NOF) works to generate awareness and inspire behavioral change regarding the critical importance of good bone health and osteoporosis prevention. During May and all year long, we want everyone to make a commitment to be bone strong!

For more information, contact: info@nof.org | 800.231.4222 | nof.org

"Run A Mile Days" Month | May

The Run A Mile Project

Run A Mile Days is an annual chance for groups, hospital staffs and other organizations to set up a Health and Fitness Day(s) to run the Mile. The mile is the measure or beginning of any cardiovascular fitness journey. The mile is also the iconic distance in running and track & field.

For more information, contact: Dave Watt | The Run A Mile Project, Inc | dave@therunamileproject.org | www.therunamileproject.org | @Be_A_Miler (twitter), @therunamileproject (instagram) | #runamiledays

Better Sleep Month | May

Better Sleep Council

Each May, Better Sleep Month focuses on educating consumers about the important relationship between sleep and their health and quality of life.

For more information, contact: Mary Helen Rogers | Better Sleep Council
| mhrogers@sleepproducts.org | 571.482.5436 | www.bettersleep.org | @BetterSleepOrg

Global Employee Health and Fitness Month | May

National Association for Health and Fitness

Global Employee Health & Fitness Month is the perfect initiative to deliver health and wellness in 2023. Show your support for an active healthy workplace and world. Step-by-Step Toolkits provide outstanding guidance, ideas and tangible examples to ensure success for each participant. Employee health is a powerful, strategic component of an organization and an investment in employee health is essential to managing health costs, improving organizational productivity, retention of employees, reducing stress and improving mental health.

For more information, contact: Diane H. Hart, Chair | Global Employee Health and Fitness Month | aerobic2@aol.com | 518.456.1058 | healthandfitnessmonth.org | @NAHFOfficial | #GEHFM

Melanoma Monday | May 1

American Academy of Dermatology

Melanoma Monday® is a day dedicated to raising awareness for the deadliest form of skin cancer.

For more information, contact: American Academy of Dermatology
| mediarelations@aad.org | 847.240.1714 | www.SpotSkinCancer.org | @AADSkin

Motorcycle Safety Awareness Month | May

US DOT/NHTSA

Motorcyclists have the same rights and privileges as any other motor vehicle driver on the roadway. During Motorcycle Safety Awareness Month - in fact, during the entire year - drivers are reminded to safely “share the road” with motorcyclists and to be extra alert to help keep motorcyclists safe.

For more information, contact: NHTSA Media | USDOT/NHTSA | NHTSAMedia@dot.gov | 202.366.9550 | www.nhtsa.gov | #LookTwiceForMotorcyclists | #LookTwiceForMotorcyclists

NF Awareness Month | May

Children's Tumor Foundation

May is NF Awareness Month, a time to connect, understand, and educate about neurofibromatosis (NF), a genetic disorder that causes tumors to grow on nerves throughout the body. NF affects one in 3,000 people of all populations; there is no cure.

For more information, contact: Children's Tumor Foundation | info@ctf.org | ctf.org | @childrenstumor | #endnf

Skin Cancer Awareness Month | May

American Academy of Dermatology

Skin Cancer Awareness Month was created to raise skin cancer awareness and promote skin cancer prevention and detection.

For more information, contact: American Academy of Dermatology | American Academy of Dermatology | mediarelations@aad.org | www.SpotSkinCancer.org | @AADSkin | #MelanomaMonday

Asthma Awareness Month | May

American Lung Association

Over 24 million people in the United States live with asthma, a chronic lung disease that makes breathing difficult. There is no cure for asthma, but it can be managed and treated so that those with asthma can live an active and healthy life. Learn more about asthma triggers and management with the American Lung Association's free Asthma Basics.

For more information, contact: Raven Wells | raven.wells@lung.org | 773.596.3857 | lung.org/asthma | @LungAssociation | #asthma

National High Blood Pressure Education Month | May

National Heart, Lung, and Blood Institute

High blood pressure is a serious condition that can lead to coronary heart disease, heart failure, stroke, kidney failure and other health problems. The focus of this observance is to increase awareness about the prevention and treatment of this life-threatening condition.

For more information, contact: NHLBI Center for Health Information | nhlbiinfo@nhlbi.nih.gov | 877.645.2448 | <https://www.nhlbi.nih.gov/hypertension> | @nih_nhlbi and @thehearttruth on Twitter, @hearttruth on Facebook, @thehearttruth_nhlbi on Instagram | #OurHearts, #HighBloodPressureMonth

Black Maternal Health Week | April 10 - 16

Black Mamas Matter Alliance

The campaign and activities for Black Maternal Health Week serve to amplify the voices of Black mamas and center the values and traditions of the reproductive and birth justice movements. Activities during BMHW are rooted in human rights, reproductive justice, and birth justice frameworks.

For more information, contact: Black Mamas Matter Alliance
| info@blackmamasmatter.org | blackmamasmatter.org | @blackmamasmatter,
@blkmamasmatter | #BMHW, #BlackMaternalHealthWeek

Lupus Awareness Month | May

Lupus Foundation of America

Lupus is one of the cruelest, most mysterious diseases on earth. It strikes without warning, has unpredictable and sometimes fatal effects, lasts a lifetime, and has no known cause or cure.

For more information, contact: Marketing & Communications Department
| maloney@lupus.org | 202.349.1155

World Asthma Day | May 2

American Lung Association

World Asthma Day honors those who have asthma by raising awareness and knowledge of asthma. Take the American Lung Association's free online learning course, Asthma Basics.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872
| lung.org/asthma | @LungAssociation | #asthma, #WorldAsthmaDay

World Maternal Mental Health Day | May 3

World Maternal Mental Health Day

A global awareness day to recognize Maternal Mental Health Care.

For more information, contact: <https://wmmhday.postpartum.net/> | #maternalmhmmatters,
#worldmmhday

National Women's Lung Health Week | May TBD

American Lung Association

The American Lung Association's LUNG FORCE initiative is a fast-growing movement uniting the nation in the fight against the leading cancer killer of women. During National Women's Lung Health Week, raise your voice against lung cancer.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872
| lung.org/lung-force or www.lungforce.org | @LUNGFORCE | #LUNGFORCE

National Nursing Home Week | May 6 - 12

American Health Care Association

Established by the American Health Care Association (AHCA) in 1967, National Nursing Home Week provides an opportunity for residents and their loved ones, staff, volunteers and surrounding communities to celebrate the role of skilled nursing care centers in caring for America's seniors and individuals with disabilities.

For more information, contact: www.nnhw.org | #NNHW

National Hospital Week | May 7 - 13

American Hospital Association (AHA)

National Hospital Week is an opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members, especially during this pandemic. Now, more than ever, this important week gives us all the opportunity to highlight our hospitals, health systems and health care workers and the innovative ways they are supporting the needs of their community members during this pandemic.

For more information, contact: aha.org/ahia/get-involved/national-hospital-week | @ahahospitals | #healthcareheroes #hospitalweek

National Skilled Nursing Care Week | May 14 - 20

American Health Care Association (AHCA)

National Skilled Nursing Care Week® (NSNCW) recognizes the essential role of skilled nursing care centers in caring for America's frail, elderly, and disabled. The week starts each year on Mother's Day and is celebrated through the following Saturday.

For more information, contact: <https://www.ahcancal.org/Education-Events/Pages/NSNCW.aspx> | #NSNCW

Neuroscience Nurses Week | May 14 - 20

American Association of Neuroscience Nurses (AANN)

Neuroscience Nurses Week is celebrated during the third week of May each year. During this special week, employers, patients, and others can pay tribute to neuroscience nurses.

For more information, contact: info@aann.org | AANN.org/NNW | @neuronursesann | #NNW

Healthcare Documentation Integrity Week | May 14 - 20

Association For Healthcare Documentation Integrity

Healthcare Documentation Integrity Week is a week-long event to recognize the contributions health care documentation specialists make in helping to ensure complete and accurate patient health records.

For more information, contact: Member Services | Association For Healthcare Documentation Integrity | ahdi@ahdionline.org | 209.527.9620 | <https://www.ahdionline.org/hdiweek>

Maternal Sepsis Week | May 14 - 20

Sepsis Alliance

Maternal sepsis is a life-threatening medical emergency defined as organ dysfunction resulting from infection during pregnancy, childbirth, post-abortion, miscarriage, or the postpartum period. Maternal Sepsis Week is an annual observance to raise awareness of the unique signs and symptoms of maternal sepsis. We also dedicate this week to sharing survivors' personal experiences and remembering the loved ones lost to maternal sepsis.

For more information, contact: Alex Sadorf | Sepsis Alliance | asadorf@sepsis.org | www.sepsis.org | @SepsisAlliance | #MaternalSepsisWeek, #SepsisAwareness

National Women's Health Week | May 14 - 20

Office on Women's Health

National Women's Health Week (NWHW) serves as a reminder for women and girls, especially during the outbreak of COVID-19, to make their health a priority and take care of themselves. It is extremely important for all women and girls, especially those with underlying health conditions, such as hypertension, diabetes, obesity, cardiovascular and respiratory conditions, and women 65 years and older, to take care of your health now.

For more information, contact: womenshealth@hhs.gov | 202.690.7650 | womenshealth.gov/nwhw/about | @womenshealth | #womenshealth, #NWHW

Global Employee Health and Fitness Day | May 15

National Association for Health and Fitness

Together let's make employee health a reality! GEHFM 2023 award-winning initiative is ready to go. It has never been easier or more important to keep moving, set goals and create sustainable change in your health and well-being. Employee health is a powerful strategic component of an organization and an investment in employee health is essential to managing health costs, improving organizational productivity, retention of employees, reducing stress and improving mental health.

For more information, contact: Diane H. Hart, Executive Director | Global Employee Health and Fitness | aerobic2@aol.com | 518.456.1058 | www.healthandfitnessmonth.org | @NAHFOfficial | #GEHFMITNS

National Poison Prevention Week | May 19 - 25

American Association of Poison Control Centers

The third full week in March each year is National Poison Prevention Week (NPPW), a week dedicated to raising awareness to poison control centers and the Poison Help Hotline (1-800-222-1222).

For more information, contact: aapcc.org | @aapcc | #preventpoison, #NPPW23

World AiArthritis Day | May 20

The International Foundation for Autoimmune & Autoinflammatory Arthritis (AiArthritis)

World Autoimmune Arthritis Day was established by the International Foundation for Autoimmune & Autoinflammatory Arthritis (AiArthritis) in 2012. The event involves nonprofits, advocates, and experts from around the world providing information to patients, their supporters, and communities. On May 20th around the globe, AiArthritis will send participants around social media and the internet to learn about resources, while also bringing disease awareness.

For more information, contact: Katie, Senior Programs and Communications Manager | AiArthritis | katie@aiarthritis.org | 313.312.4071 | www.aiarthritis.org | @aiarthritisday | #WorldAiArthritisDay

National Respiratory Care Week | May 22 - 28

American Association for Respiratory Care

National Respiratory Care Week is a time to spread community awareness and celebrate the respiratory therapy profession. Doctors, nurses and respiratory therapists, primarily in the U.S. and Canada, care for patients with breathing difficulties due to chronic conditions like asthma. Respiratory Care Week highlights the information we need to keep us breathing well so we can enjoy a great quality of life.

For more information, contact: aarc.org | #RCWEEK23

World Tuberculosis Day | May 24

American Lung Association

Tuberculosis (TB) is an infectious disease that usually infects the lungs, but can attack almost any part of the body. It is spread from person to person through the air. When a person with TB in their lungs or throat coughs, laughs, sneezes, sings, or even talks, the germs that cause TB may spread through the air. On World Tuberculosis Day, learn how the American Lung Association is committed to fighting this serious lung disease.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872 | lung.org/tuberculosis | @LungAssociation | #WorldTBDay

National Senior Health & Fitness Day | May 31

Mature Market Resource Center

National Senior Health & Fitness Day, the nation's largest older adult health and wellness event, celebrates its 30th anniversary in 2023. There are now two one-day events, Spring and Fall. The 2023 Spring event is set for May 31st. More than 100,000 seniors will participate in local Spring and Fall events at 1,000+ locations across the country. Organizations must register in order to legally use the event name and logo, which are federal trademarks.

For more information, contact: Pat Henze | Mature Market Resource Center
| info@fitnessday.com | 800.828.8225 | <https://fitnessday.com> | @fitnessday | #NSHFD

June 2023

Alzheimer's & Brain Awareness Month | June

Alzheimer's Association

Alzheimer's and Brain Awareness Month is an opportunity to join the global conversation about the brain, Alzheimer's disease and other dementias. Everyone is at risk to develop Alzheimer's, a fatal disease that cannot be prevented, cured or even slowed. During the month of June, the Alzheimer's Association asks people around the world to "go purple" and fight Alzheimer's disease.

For more information, contact: <https://www.alz.org/>

Fireworks Eye Safety Month | June

American Academy of Ophthalmology

Americans spend hundreds of millions of dollars annually on consumer fireworks, which cause more than 9,000 injuries a year. With the Fourth of July holiday just weeks away, the American Academy of Ophthalmology (AAO) is reminding the public that fireworks are not toys but incendiary devices that can cause devastating eye injuries.

For more information, contact: <https://www.aao.org/>

Hernia Awareness Month | June

American Academy of Ophthalmology

Each year, approximately 750,000 Americans seek treatment for a hernia, yet experts believe hundreds of thousands suffer in silence, primarily because they fear surgery. National Hernia Awareness Month is observed each June in order to raise public awareness about hernias and the latest available treatments.

Scleroderma Awareness Month | June

Scleroderma Foundation

Scleroderma Awareness Month is a time for us to speak up and raise awareness for the scleroderma community. Scleroderma affects hundreds of thousands across the United States, and there is evidence that it affects the African American community more severely. We'll continue to be a voice for scleroderma, but we'll also be a voice for social change, justice, and equality for all. We're here supporting you, and we'll keep listening, learning and standing alongside you.

For more information, contact: <https://scleroderma.org/>

Cataract Awareness Month | June

Prevent Blindness

Cataract is the leading cause of blindness in the world. There are close to 22.3 million Americans age 40 and older with cataracts. More than half of all Americans will have cataracts by age 80. Prevent Blindness will offer tips about prevention and information about surgery.

For more information, contact: info@preventblindness.org | 800.331.2020
| PreventBlindness.org | @PBA_SavingSight

PTSD Awareness Month | June

US Department of Veterans Affairs

Even though PTSD treatments work, most people who have PTSD don't get the help they need. June is PTSD Awareness Month. Help us spread the word that effective PTSD treatments are available. Everyone with PTSD — whether they are Veterans or civilian survivors of sexual assault, serious accidents, natural disasters, or other traumatic events — needs to know that treatments really do work and can lead to a better quality of life.

For more information, contact: National Center for PTSD | ncptsd@va.gov | 802.296.5132
| ptsd.va.gov | @VAPTSD | #PTSDawareness

Liver Health Matters Month | June

Echosens

Most people are unaware of the importance of liver health, the looming epidemic of nonalcoholic fatty liver disease (NAFLD) and nonalcoholic steatohepatitis (NASH), the critical need for identifying, assessing and monitoring liver fat and stiffness, and preventing disease progression. The relationship between obesity and liver health is also significant. Liver Health Matters, a month-long initiative, will heighten recognition of the need to monitor their risk for fatty liver disease through annual screening programs and point-of-care non-invasive testing.

For more information, contact: Katya Grudkovska, Claire Mario, Brittany Tedesco | Echosens | btedesco@cpronline.com | 201.641.1911 ext 14 | @Echosens | #liverhealthmatters

Men's Health Month | June

Men's Health Network

Men's Health Month is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. This month gives health care providers, public policy makers, the media, and individuals an opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury.

For more information, contact: Ana Tomsic | Men's Health Network | ana@menshealthnetwork.org | 202.543.6461 ext 101 | www.menshealthmonth.org | @MensHlthNetwork, @MensHealthMonth | #MHMonth, #menshealthmonth

National Headache and Migraine Awareness Month | June

National Headaches Foundation

The month is dedicated to the 52 million Americans who experience some form of disabling headache disease. Our goal is to raise awareness about this malady and educate the public in order to decrease the stigma associated with migraine and headache disease. Various advocacy organizations dedicated to headache disorders will present various initiatives during the month.

For more information, contact: National Headaches Foundation | info@headaches.org | 312.274.2650 | www.headache.org | @NHF @NationalHeadacheFoundation | #MHAM, #MHAM23, #MHAM2023

#HAVhope Friday: National Day of Awareness | June 2

American Hospital Association

On Friday, June 2, 2023, Hospitals Against Violence Hope (#HAVhope) will focus national attention on the hospital community's efforts to combat violence on the job and in our neighborhoods. Violence is one of the country's major public health and safety issues. Our nation's hospitals and health systems are leaders and partners in addressing violence and the toll it takes on our communities and health care colleagues.

For more information, contact: Laura Castellanos | HospitalsAgainstViolence@aha.org | 202.626.2342 | aha.org/havhope | @ahahospitals | #HAVhope, #HospitalsAgainstViolence, #MyHospital

National Cancer Survivors Day | June 4

National Cancer Survivors Day Foundation, Inc.

National Cancer Survivors Day (NCSD) is an annual celebration of life that is held in hundreds of communities. Participants unite in a symbolic event to show the world that life after a cancer diagnosis can be meaningful and productive. In most areas, NCSD is traditionally observed on the first Sunday in June, although this is not always possible

because of scheduling conflicts and time differences. In 2023, NCSD is celebrating its 36th year.

For more information, contact: Paula Chadwell | pchadwell@ncsd.org | 615.794.3006 | ncsd.org | @SurvivorsDay (Twitter) @CancerSurvivorsDay (IG/FB) | #NCSD2023 #NationalCancerSurvivorsDay #CancerSurvivorsDay

National Health Care Recruiter Recognition Day | June 6

National Association for Health Care Recruitment (NAHCR)

National Health Care Recruiter Recognition Day, which always falls on the first Tuesday in June, is a great way to promote the contribution health care recruiters make to their organizations every day.

For more information, contact: NAHCR Headquarters | info@nahcr.com | nahcr.com

Men's Health Week | June 12 - 18

Men's Health Network

The purpose of Men's Health Week is to heighten the awareness of preventable health problems and encourage early detection and treatment of disease among men and boys. This week gives health care providers, public policy makers, the media, and individuals an opportunity to encourage men and boys to seek regular medical advice and early treatment for disease and injury.

For more information, contact: Ana Tomsic | Men's Health Network | ana@menshealthnetwork.org | 202.543.6461 ext 101 | www.menshealthweek.org | @MensHlthNetwork, @MensHealthWeek | #MHWeek, #menshealthweek, #WearBlue, #MHW

Community Health Improvement Week | June 12 - 16

AHA Community Health Improvement (ACHI) and American Hospital Association (AHA)

AHA and AHA Community Health Improvement (ACHI) invite you to join them for Community Health Improvement Week 2023, a time to celebrate and honor those working in partnership to improve the health and well-being of individuals and communities. For more than a decade, #CHIWeek has highlighted and elevated the commitment and work of community and population health leaders and their local partners across the country.

For more information, contact: Andrew Jager | ajager@aha.org | aha.org/chiweek | #CHIWeek

World Blood Donor Day | June 14

America's Blood Centers

World Blood Donor Day is celebrated annually on June 14 with the aim of thanking blood donors and encouraging individuals to pledge to donate blood regularly. Additionally, World Blood Donor Day raises awareness of the need for blood and to improve the safety and adequacy of the blood supply globally.

For more information, contact: pr@americasblood.org | America's Blood Centers | mbenton@americasblood.org | 202.974.3000 | <https://www.who.int/campaigns/world-blood-donor-day> | @americasblood | #WBDD, #WorldBloodDonorDay

Wear Blue Friday | June 16

Men's Health Network

Wear BLUE Day is a part of the year-round Wear BLUE® awareness campaign that was created by Men's Health Network to raise awareness about the importance of male health and encourage men to live longer and healthier lives and give women an opportunity to encourage them to do so.

For more information, contact: Ana Fadich-Tomsic | ana@menshealthnetwork.org | 202-543-6461 Ext. 101 | <https://www.menshealthnetwork.org/wearblue/> | @MensHlthNetwork | #ShowUsYourBlue, #WearBlue

46th Annual National Nursing Assistants Week | June 17 - 24

Career Nurse Assistants Programs, Inc

Nursing Assistants are key players in lives of people. They provide 85-90% of direct care. The 46th annual National Nursing Assistants' Week, (NAW) recognizes unique contributions of these workers who provide daily care in nursing homes and other LTC settings. Career Nursing Assistants Day 6/17/23 honors "Wisdom Keepers," members of the National Honor Society for Nursing Assistants. NAW continues through 6/24/23. Each day focuses on a different (doing) aspect of the slogan, "Kindness in Action."

For more information, contact: Genevieve A Gipson | Career Nurse Assistants Programs, Inc | cnajeni@aol.com | www.cna-network.org

Health Care Risk Management Week | June 19 - 23

American Society for Health Care Risk Management (ASHRM)

This annual event, held in the third full week of June, is the time to show your appreciation for health care risk management professionals in your organization and your community.

For more information, contact: ASHRM | ASHRM@aha.org | 312.422.3980 | ashrm.org/resources/hrm-week | @ASHRMAHA | #HRMWeek

World Scleroderma Day | June 29

National Scleroderma Foundation

For 25 years, the National Scleroderma Foundation has recognized June as Scleroderma Awareness Month, marking it with awareness and fundraising events, as well as obtaining presidential, state, and local recognition. The Foundation joins the Federation of European Scleroderma Associations and other international scleroderma organizations in observing June 29 as World Scleroderma Day.

For more information, contact: Mission Delivery Department | National Scleroderma Foundation | sfinfo@scleroderma.org | 800.722.4673 | <https://scleroderma.org> | @scleroderma (Twitter), @sclerodermaus (Instagram), @sclerodermaus (Facebook) | #KnowScleroderma, #SclerodermaAwareness

July 2023

Juvenile Arthritis Awareness Month | July

Arthritis Foundation

Juvenile arthritis affects nearly 300,000 children in the United States. Juvenile Arthritis Awareness Month spotlights juvenile arthritis to educate the public about the seriousness of arthritis in kids, and its impact on the lives of children, teens and families.

For more information, contact: <https://www.arthritis.org/home>

UV Safety Month | July

American Academy of Ophthalmology

Studies show that long-term exposure to bright sunlight may increase the risk of cataracts and growths on the eye, including cancer. UV rays reflected off sand and water can cause eyes to sunburn, potentially resulting in temporary blindness in just a few hours. The American Academy of Ophthalmology (AAO) reminds the public of the importance of shielding eyes from the sun's harmful rays with 100% UV-blocking sunglasses and broad-brimmed hats.

For more information, contact: <https://www.aao.org/>

Cord Blood Awareness Month | July

Parent's Guide to Cord Blood Foundation

Cord Blood Awareness month draws attention to the medical value of the stem cells in a baby's umbilical cord blood, umbilical cord tissue, and placenta. Parents can bank these cells privately for use by their own family or donate them to public banks for the benefit of patients seeking a donor for stem cell therapy. Parent's Guide to Cord Blood Foundation supports all parent options, and provides services for parents, physicians, and biobank professionals.

For more information, contact: Dr. Frances Verter | Parent's Guide to Cord Blood Foundation | info@parentsguidecordblood.org | <https://parentsguidecordblood.org> | @ParentCordBlood, @ParentCordTissue | #CordBlood

National Minority Mental Health Awareness Month | July

Office of Minority Health (OMH)

National Minority Mental Health Awareness Month is observed each July to bring awareness to the unique struggles that racial and ethnic minority communities face regarding mental illness in the United States. Throughout the month, the HHS Office of Minority Health (OMH) will focus on promoting tools and resources addressing the stigma about mental health among racial and ethnic minority populations.

For more information, contact: Information Specialist | Office of Minority Health Resource Center (OMHRC) | info@minorityhealth.hhs.gov | 800.444.6472 | <https://minorityhealth.hhs.gov/minority-mental-health/> | @MinorityHealth, @OMH_Espanol | #MinorityMentalHealth

August 2023

Children's Eye Health and Safety Month | August

American Academy of Ophthalmology

Children are susceptible to a host of vision and eye problems, such as injury, infection, and increased nearsightedness. In support of Children's Eye Health and Safety Month in August, the American Academy of Ophthalmology (AAO) provides information to the public that can help protect and preserve a child's eye health for life.

For more information, contact: <https://www.aao.org/>

Psoriasis Action Month | August

National Psoriasis Foundation

Psoriasis is a debilitating disease that impacts more than 8 million individuals in the U.S. and 125 million people worldwide. Psoriasis Action Month was created to generate awareness of the disease and to provide resources and information for people living with psoriasis.

For more information, contact: info@psoriasis.org | 800.723.9166
| <https://www.psoriasis.org/psoriasis-action-month/>

Spinal Muscular Atrophy Awareness Month | August

Cure SMA

Cure SMA is dedicated to developing a cure for spinal muscular atrophy (SMA) by funding and advancing a comprehensive research program; supporting families through networking, information, and services; improving care for all patients; educating health professionals and the public; advocating with government and regulatory agencies; and embracing all touched by SMA.

For more information, contact: info@curesma.org | <https://www.curesma.org/sma-awareness-month/>

Neurosurgical Awareness Month | August

American Association of Neurological Surgeons

The goal of #NeurosurgeryAwarenessMonth is to bring neurological conditions to the forefront and share knowledge that will enlighten the public to what it means to live with and be treated for these conditions.

For more information, contact: Communications Department
| info@aans.org | aans.org/en/Media/Neurosurgery-Awareness-Month | @AANSNeuro | #NeurosurgeryAwarenessMonth

National Minority Donor Awareness Month | August

National Multicultural Organ, Eye and Tissue Donation Action Group

National Minority Donor Awareness Month is a collaborative initiative of the National Organ, Eye and Tissue Donation Multicultural Action Group (NMAG) – American Association of Tissue Banks (AATB), Association for Multicultural Affairs in Transplantation (AMAT), Association of Organ Procurement Organizations (AOPO), Donate Life America (DLA), Eye Bank Association of America (EBAA), Health Resources & Services Administration (HRSA), National Minority Organ Tissue Transplant Education Program (MOTTEP) and National Kidney Foundation (NKF) to save and improve the quality of life of diverse communities by creating a positive culture for organ, eye, and tissue donation. Outreach activities during this month include events to provide donation education, encourage donor registration and promote healthy living and disease prevention to decrease the need for transplantation.

For more information, contact: Hilary Kleine Czarda | Donate Life America
| <https://www.donatelife.net/help-center/> | 804.377.3580 | [DonateLife.net](https://www.donatelife.net) | 800.723.9166

National Immunization Awareness Month | August

American Lung Association

Vaccines aren't just for kids. Approximately 40,000 to 50,000 adults in the US die from vaccine-preventable infectious diseases or their complications each year. During National Immunization Awareness Month, make sure you're up to date on your vaccinations.

For more information, contact: Raven Wells | raven.wells@lung.org | 773.596.3857 | lung.org/flu | @LungAssociation | #NIAM2023

National Health Center Week | August 6 - 12

National Association of Community Health Centers

The goals of National Health Center Week are twofold: to enhance the visibility and profile of Community, Migrant, and Homeless, and Public Housing Centers; and to generate community pride and build support for the health centers program. National Health Center Week provides an ideal occasion to celebrate the long record of success and delivery of high quality, cost-effective

and accessible care across the nation. It is an opportunity for to celebrate Community Health Centers and share the story of their community-based models of health care.

For more information, contact: healthcenterweek.org | @NACHC, @HCAAdvocacy | #ValueCHCs, #NHCW23

Health Unit Coordinator Recognition Week | August 23 - 29

National Association of Health Unit Coordinators (NAHUC)

What is a Health Unit Coordinator (H.U.C.)? Over time, the H.U.C. role has been referred to as the unit secretary, unit clerk, service specialist, information coordinator, etc. Today, the Health Unit Coordinator is a professional health care worker who performs the non-clinical functions of the nursing unit or department. August 23-29 is the annual week to celebrate, honor, and thank our Health Unit Coordinators.

For more information, contact: Patty Rice | NAHUC - National Association of Health Unit Coordinators | office@nahuc.org | 815.633.4351 | <https://nahuc.org/>

Physician Family Day | August 26

AMA Alliance

A joint proclamation by the AMA and AMA Alliance to designate the last Saturday in August as a national day of celebration and recognition of our dedicated physicians and the continuous quality health care they provide, without regard for their own personal needs; to promote re-engagement and connection with colleagues, friends, and families, in the understanding that self-care is a necessary part of caring for patients.

For more information, contact: AMA Alliance, Inc | AMA Alliance | admin@amaalliance.org | 800.549.4619 | <https://amaalliance.org/> | #physicianfamilyday #physicianfamilystrong

International Overdose Awareness Day | August 31

Penington Institute

The world's annual campaign to end overdose, remember without stigma those who have died, and acknowledge the grief of the family and friends left behind.

For more information, contact: Communications Department | Penington Institute | info@overdoseawarenessday.com | www.overdoseday.com | @InternationalOverdoseAwarenessDay, @OverdoseDay, @OverdoseAwarenessDay, @OverdoseTribute | #EndOverdose, #IOAD2023

September 2023

National Cholesterol Education Month | September

National Center for Chronic Disease Prevention and Health Promotion

September is National Cholesterol Education Month, a good time to get your blood cholesterol checked and take steps to lower it if it is high. It is also an opportunity to learn about lipid profiles, and about food and lifestyle choices that help you reduce blood cholesterol levels.

For more information, contact: Lindsey Johnston | mmv2@cdc.gov | 404.498.5116

National Recovery Month | September

National Association for Alcoholism and Drug Abuse Counselors (NAADAC)

National Recovery Month (Recovery Month), observed each September, but celebrated throughout the year, increases awareness and understanding of substance use disorders and co-occurring disorders (presence of mental and substance use disorders), celebrates individuals who have reclaimed their lives in long-term recovery and honors the treatment and recovery service providers who make recovery possible.

For more information, contact: naadac@naadac.org | 703.741.7686
| <https://www.naadac.org/national-recovery-month>

Newborn Screening Awareness Month | September

Save Babies Through Screening Foundation

The mission of the Save Babies Through Screening Foundation is to improve the lives of children and their families, by working to prevent disabilities and death resulting from disorders detectable through newborn screening tests. The goal is to ensure that every baby is screened successfully, effectively, and comprehensively.

For more information, contact: <http://www.savebabies.org/>

Reye's Syndrome Awareness Month | September

National Reye's Syndrome Foundation

Reye's syndrome is a deadly disease that strikes swiftly and can attack any child, teen, or adult without warning. While the cause and cure remain unknown, research has established a link between Reye's syndrome and the use of aspirin and other acetylsalicylate containing medications and over-the-counter products. Remember: Kids and aspirin don't mix! Reye's syndrome awareness and education packets are available for free.

For more information, contact: nrsf@reyessyndrome.org | 800.233.7393
| <https://www.reyessyndrome.org/about>

National Food Safety Education Month | September

Partnership for Food Safety Education

National Food Safety Education Month calls attention to the basic things everyone can do to reduce the risk of foodborne illness: Clean, Separate, Cook and Chill.

For more information, contact: info@fightbac.org | fightbac.org | @FightBAC | #foodsafety

National Suicide Prevention Month | September

American Foundation for Suicide Prevention

September is National Suicide Prevention Month. All month, mental health advocates, prevention organizations, survivors, allies, and community members unite to promote suicide prevention awareness.

For more information, contact: info@afsp.org | <https://afsp.org/>

Thyroid Cancer Awareness Month | September

ThyCa: Thyroid Cancer Survivors' Association, Inc.

Thyroid Cancer Awareness Month is an opportunity to educate the public about thyroid cancer and the importance of early detection, treatment and lifelong monitoring. ThyCa: Thyroid Cancer Survivors' Association offers free support, materials and educational events for people with all types of thyroid cancer and their families.

For more information, contact: Publications Department | thyca@thyca.org | 877.588.7904 | thyca.org | @ThyCaInc | #ThyCaAware, #ThyCaTalk

Blood Cancer Awareness Month | September

The Leukemia & Lymphoma Society (LLS)

Blood Cancer Awareness Month in September provides an opportunity to remind the public about the urgent need to support research to fight this deadly disease — a disease that is diagnosed every 180 seconds in the U.S. and has no current means of prevention. The month encourages involvement in The Leukemia & Lymphoma Society's (LLS) fundraising programs, including participation in campaigns that fund lifesaving research to advance breakthrough therapies for blood cancer patients.

For more information, contact: LLS | 1.800.955.4572 | <https://www.lls.org> | #CancelBloodCancer

Childhood Cancer Awareness Month | September

American Childhood Cancer Organization

The proclamation of Childhood Cancer Awareness Month was made to raise awareness about childhood cancer, which remains the leading cause of death by disease for children under the age of 14. The signature ribbon color is gold.

For more information, contact: Blair Scroggs | American Childhood Cancer Organization | bscroggs@acco.org | ACCO.org | @accorg, #whataboutkids #childhoodcancerawareness #pediatriccancerawareness

Gene Therapy and Specialty Pharmacy Rx Awareness Month | September

AscellaHealth

Gene Therapy and Specialty Rx Awareness Month highlights opportunities for individuals with rare/orphan diseases to access new gene therapies that provide expanded therapeutic options and a potential cure, with specialty medications providing high-cost oral or injectable medications for treating complex chronic conditions. Accurate information, education for patients, payers, employers and benefits providers to learn about 900+ ongoing gene therapy breakthroughs and the specialty drugs accounting for nearly 60% of pharmacy benefits costs.

For more information, contact: Caroline Chambers | cchambers@cpronline.com | 201.641.1911 ext 21 | ascellahealth.com | GeneTherapyandSpecialtyPharmacyRxAwarenessMonth

Gynecologic Cancer Awareness Month | September

Foundation for Women's Cancer

The Foundation for Women's Cancer (FWC) understands the importance of bringing awareness to all gynecologic cancers—cervical, ovarian, uterine/endometrial, vaginal and vulvar cancer—and declared September as Gynecologic Cancer Awareness Month (GCAM) with a goal of reaching more and more people each year. Resources are available on the FWC website to share knowledge about gynecologic cancer symptoms, risk factors, prevention and early detection—because every five minutes, someone will be diagnosed with one of these cancers and over 33,000 will die from a gynecologic cancer this year.

For more information, contact: Robyn Kurth | Society of Gynecologic Oncology | robyn.kurth@sgo.org | 312.676.3910 | www.foundationforwomenscancer.org | @GYNCancer | #GCAM

Healthy Aging® Month | September

Educational Television Network, Inc.

Healthy Aging® Month is an annual observance designed to focus national attention on the positive aspects of growing older. Now in its second decade, Healthy Aging Month is a time to increase public awareness of the importance of healthy lifestyles and to encourage local wellness events that promote taking personal responsibility for one's health—physically, socially, mentally and financially.

For more information, contact: Healthy Aging® Information | Educational Television Network, Inc. | info@healthyaging.net | 610.793.0979 | www.healthyaging.net | @healthyagingnet, @HealthyAgingMagazine

Pain Awareness Month | September

American Chronic Pain Association

The month of September has been declared Pain Awareness Month, a time to raise public awareness of issues in the area of pain and pain management. The first Pain Awareness Month was in 2001, when the ACPA led a coalition to establish September as Pain Awareness Month. ACPA established Partners for Understanding Pain and 80 organizations, both health care professionals and consumer groups, including the NAACP supported the effort. The key to raising awareness is to get involved. There are many things that you can do to help promote Pain Awareness Month. Talk with Friends & Family, Talk with your health care Provide: Let them know that September is Pain Awareness Month. You also can share the ACPA tools to better communicate with your health care team.

For more information, contact: Kathy Sapp | American Chronic Pain Association
| acpa@theacpa.org | <https://www.theacpa.org>

Sepsis Awareness Month | September

Sepsis Alliance

In 2011, Sepsis Alliance designated September as Sepsis Awareness Month. Every September since, we've invited individuals, health care professionals in every area of medicine, and organizations big and small to help save lives by raising awareness of the leading cause of deaths in U.S. hospitals – SEPSIS.

For more information, contact: Alex Sadorf | Sepsis Alliance
| asadorf@sepsis.org | www.sepsis.org | @SepsisAlliance | #SepsisAwarenessMonth,
#SepsisAwareness, #SAM2023

Prostate Health Month | September

Men's Health Network

Prostate Health Month draws attention to the major issues that can affect a man's prostate, including benign prostate hyperplasia, prostatitis and prostate cancer. More than 50 percent of men in their 60s and as many as 90 percent in their 70s or older have symptoms of an enlarged prostate. One in six men will develop prostate cancer, and prostatitis is the most common prostate problem for men under 50.

For more information, contact: Ana Tomsic | Men's Health Network
| ana@menshealthnetwork.org | 202.543.6461 x101 | www.prostatehealthmonth.com |
@MensHlthNetwork | #WearBlue, #prostate, #PCaM

Global Pulmonary Fibrosis Awareness Month | September

American Lung Association

Pulmonary fibrosis is a serious, chronic lung disease affecting more than 140,000 Americans. This September, during Pulmonary Fibrosis Awareness Month, help bring awareness to this life-threatening disease that makes it difficult to breathe.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872
| lung.org/pulmonary-fibrosis | @LungAssociation | #PulmonaryFibrosis #PFAwareness

Prostate Cancer Awareness Month | September

Prostate Conditions Education

Together with our Screening Site Partners and countless volunteers who participate in prostate cancer screening events during Prostate Cancer Awareness Month, the entire month of September and year round events, has helped to screen over 5 million men since 1989! We hold FREE Screening, Patient Education and Awareness Events.

For more information, contact: Renee Savickas | renee.savickas@prostateconditions.org | 303.316.4685 | prostateconditions.org | #Menshealth, #psa testing, #PCAM, #BEBLUE #PCEC, #prostateconditions.org

Pediatric Hematology/Oncology Nurses' Day | September 8

Association of Pediatric Hematology/Oncology Nurses

Established in 2010 by the Association of Pediatric Hematology/Oncology Nurses (APHON), Pediatric Hematology/Oncology Nurses' Day is celebrated each year on September 8. We salute all pediatric hematology/oncology nurses on this day for their life-long commitment to children, adolescents, and young adults with cancer or blood disorders and their families.

For more information, contact: Member Services | APHON | info@aphon.org | 847.375.4724 | aphon.org | | #pedhemoncursesday

National Assisted Living Week | September 10 - 16

National Center for Assisted Living

National Assisted Living Week® provides a unique opportunity for residents, their loved ones, staff, volunteers, and the surrounding communities to recognize the role of assisted living in caring for America's seniors and individuals with disabilities. The annual observance encourages assisted living communities around the country to offer a variety of events and activities to celebrate the individuals they serve, as well as to help educate members of the public about this distinctive aspect of long term care.

For more information, contact: 202.898.2802 | www.nalw.org | @nationalassistedlivingweek | #NALW

National Health Care Environmental Services Week | September 10 - 16

Association for the Health Care Environment

National Health Care Environmental Services Week gives us the opportunity to show our appreciation for the extraordinary teamwork required to care for the complex health care

environment. Association for the Health Care Environment (AHE) invites you to join all national and international health care environmental services professionals to acknowledge and celebrate the outstanding work of these specialists.

For more information, contact: Education | AHE | ahe@aha.org | 312.422.3860
| <https://www.ahe.org/>

Vascular Nurses Week | September 10 - 16

Society for Vascular Nursing

The SVN is proud to honor vascular nurses throughout the year, but especially during Vascular Nurses Week. This week celebrates the commitment and dedication that vascular nurses display every day on behalf of their patients! We invite you to join the global celebration and share your photos during Vascular Nurses Week on social media.

For more information, contact: Joanna Bronson | Society for Vascular Nursing
| jbronson@vascularsociety.org | 312.334.2321 | <https://svnnet.org/> | Twitter: @for_svn,
Instagram: @societyforvascularnursing, Facebook: @SocietyforVascularNursing | #IAMSVN,
#SVN, #vascularnursing, #nursing

Neonatal Nurses Week | September 11 - 17

National Association of Neonatal Nurses

Established in 2000 by the National Association of Neonatal Nurses (NANN), members of the neonatal community use this time to honor nurse colleagues and show pride in being a neonatal nurse. Neonatal Nurses Week provides an opportunity to celebrate the hard work and dedication of neonatal nurses and APRNs as well as the NANN community. The contributions of neonatal nurses to the most fragile patients make a difference that lasts a lifetime for neonates and their families.

For more information, contact: nann.org | @neonatalnurses | #NeonatalNursesWeek

Surgical Technologist Week | September 17 - 23

Association of Surgical Technologist

The Association of Surgical Technologists (AST) offers national recognition through National Surgical Technologist Week, a week that has been designated to celebrate and honor the profession. It began by a resolution adopted by the AST Board of Directors in 1984.

For more information, contact: Membership Services | memserv@ast.org | 800.637.7433
| www.ast.org

National Physician Suicide Awareness Day | September 17

Council of Residency Directors in Emergency Medicine (CORD)

Physician suicide is a tremendous issue in health care today. While estimates of the actual number of physician suicides vary, literature has shown that the relative risk for suicide being 2.27 times greater among women and 1.41 times higher among men versus the general population. Each physician suicide is a devastating loss affecting everyone - family, friends, colleagues, and up to 1 million patients per year.

For more information, contact: cordem.org/npsa | @cord_em Twitter, @cordmeded Instagram | #NPSADay

Child Passenger Safety Week | September 17 - 23

National Highway Traffic Safety Administration

Child Passenger Safety Week is observed the third week of September as part of Baby Safety Month in the United States. The goal of Child Passenger Safety Week is to make sure every child is in the correct child safety seat, that the seats are properly installed and used, and that seats are registered with their manufacturers to ensure parents and caregivers receive important safety updates.

For more information, contact: Elizabeth Nilsson | NHTSA | elizabeth.nilsson@dot.gov | 202.366.3587 | www.trafficsafetymarketing.gov | #therightseat

National Farm Safety and Health Week | September 17 - 23

National Education Center for Agricultural Safety

Each year since 1944, the third week of September has been recognized as National Farm Safety and Health Week. Over the years, the development and dissemination of educational materials has shifted to the National Education Center for Agricultural Safety (NECAS), which has been serving the agricultural family and business community since 1997.

For more information, contact: Dan Neenan | NECAS | neenand@nicc.edu | 888.844.6322 | www.necasag.org | #NFSHW2023 #necasag

October 2023

American Pharmacists Month | October

American Pharmacists Association

American Pharmacists Month (APhM) is a time to recognize pharmacists' contributions to health care and all they can do for their communities.

For more information, contact: <https://www.pharmacist.com/About/Leadership/American-Pharmacists-Month>

Liver Awareness Month | October

American Liver Foundation

Liver Awareness Month focuses attention on the need to maintain a healthy liver through a healthy lifestyle; the types and seriousness of liver disease; and the importance of being tested for liver disease for those with risk factors.

For more information, contact: Communications Department | info@liverfoundation.org | 212.668.1000 | <https://liverfoundation.org/liver-awareness-month-cirrhosis/>

National Medical Librarians Month | October

Medical Librarians Association (MLA)

The Medical Library Association (MLA) created National Medical Librarians Month to bring awareness to the vital role of the health sciences information professional. With the massive amount of health information available online, patients, clinical staff and medical students need the specialized services of medical librarians now more than ever.

For more information, contact: Tomi Gunn | Medical Librarians Association (MLA) | gunn@mail.mlahq.org | 312.419.9094 Ext. 11 | <https://www.mlanet.org/page/national-medical-librarians-month>

Patient-Centered Care Awareness Month | October

Planetree International

Patient-Centered Care Awareness Month is an awareness-building campaign commemorated globally every October to engage all health care stakeholders in adopting and advancing person-centered approaches to care. This year, campaign activities will equip patients, family members, health care professionals and communities with skills and tools that will deepen and strengthen their partnerships.

For more information, contact: <http://www.planetree.org/>

SIDS Awareness Month | October

Center for Disease Control and Prevention

Each year, there are about 3,400 sudden unexpected infant deaths (SUID) in the United States. These deaths occur among infants less than 1 year old and have no immediately obvious cause. In 2020, there were about 1,389 deaths due to SIDS, about 1,062 deaths due to unknown causes, and about 905 deaths due to accidental suffocation and strangulation in bed.

For more information, contact: <https://www.cdc.gov/sids/data.htm>

Breast Cancer Awareness Month | October

National Breast Cancer Foundation, Inc.

During October, it is important to take action, whether that's for ourselves, for a loved one facing the disease, or to honor a loved one who has passed. We can make a positive impact and take action by simply educating ourselves, and then others, about breast cancer and how to be proactive with our breast health.

For more information, contact: nationalbreastcancer.org/ | @NBCF, @nationalbreastcancer

Domestic Violence Awareness Month | October

National Resource Center on Domestic Violence

October is National Domestic Violence Awareness Month. Domestic violence affects millions, both women and men, of every race, religion, culture and status. We can all do #1Thing to prevent domestic violence.

For more information, contact: nrcdv@nrcdv.org | dvawareness.org | @NRCDV | #DVAM2023, #DVAM, #1Thing

Health Literacy Month | October

Institute for Healthcare Advancement

Health Literacy Month is a time for organizations and individuals to promote the importance of understandable health information.

For more information, contact: info@iha4health.org | 562.690.4001 | healthliteracysolutions.org; iha4health.org | #healthliteracymonth, #iha

National Physical Therapy Month | October

American Physical Therapy Association

October is National Physical Therapy Month — a time to celebrate the profession and all the ways physical therapists, physical therapist assistants, and PT and PTA students help improve lives across the country and an opportunity to raise awareness about the benefits of physical therapy.

For more information, contact: American Physical Therapy Association | public-relations@apta.org | 800.999.2782 | apta.org | @Choose_PT | #NPTM, #ChoosePT

Healthcare Foodservice Workers Week | October

Association for Healthcare Foodservice

In 1985, the U.S. Congress declared the first week in October to be a time to recognize the role of foodservice staff in helping patients and health care employees stay well-nourished and healthy. The importance of excellent nutrition has been established and well-documented, but it is even more critical to individuals in health care facilities. This week is an excellent opportunity to recognize and thank the dedicated individuals who provide food and nutrition services in the health care and senior living industries.

For more information, contact: Leah Reily | Association for Healthcare Foodservice |

info@healthcarefoodservice.org

| 800.899.1109 | info@healthcarefoodservice.org | @AHFnetwork | #HCFSWW2023

Medical Ultrasound Awareness Month | October

Society of Diagnostic Medical Sonography

Medical Ultrasound Awareness Month (MUAM) is held annually in October to create awareness of the role diagnostic medical sonographers play in the medical community and to educate the public about medical ultrasound and its many uses in health care. The month-long celebration is a joint effort of American Institute of Ultrasound in Medicine (AIUM), American Registry for Diagnostic Medical Sonography (ARDMS), American Society of Echocardiography (ASE), Cardiovascular Credentialing International (CCI), Society of Diagnostic Medical Sonography (SDMS), and Society for Vascular Ultrasound (SVU).

For more information, contact: The Society of Diagnostic Medical Sonography | sdms.org | @TheSDMS | #MUAM23

National Chiropractic Health Month | October

American Chiropractic Association

National Chiropractic Health Month is a nationwide observance held annually in October. The event raises public awareness of the importance of musculoskeletal health as well as overall health and wellness, and promotes the benefits of chiropractic care and its natural, whole-person, patient-centered approach.

For more information, contact: communications@acatoday.org | 703.276.8800 | www.HandsDownBetter.org | @ACAtoday | #NCHM2023

National Dental Hygiene Month | October

American Dental Hygienists' Association

National Dental Hygiene Month is a time to increase public awareness about the importance of maintaining good oral hygiene practices and to celebrate dental hygienists as prevention specialists and oral health educators for the public.

For more information, contact: Communications Department | American Dental Hygienists Association | communications@adha.net | 312.440.8900 | www.adha.org | @youradha | #dhproud

National Disability Employment Awareness Month | October

USDOL: ODEP

National Disability Employment Awareness Month is commemorated annually in October. Public Law 176, enacted by Congress in 1945, designated the first week in October each year as “National Employ the Physically Handicapped Week.” President Harry S. Truman designated the President’s Committee on Employment of People with Disabilities to carry out the Act. In 1962, the word “physically” was removed from the week’s name to acknowledge the employment needs of all Americans with disabilities. Congress expanded the week to a month in 1988 and changed its name to “National Disability Employment Awareness Month.” The U.S. Department of Labor’s Office of Disability Employment Policy (ODEP) assumed responsibility for NDEAM in 2001. October has evolved as the kick-off month for year-round programs nationwide that highlight the value that people with disabilities bring to the workplace.

For more information, contact: Carol Dunlap
| dunlap.carol@dol.gov | <https://www.dol.gov/agencies/odep/initiatives/ndeam>

National Health Care Supply Chain Week | October 1 - 7

AHRMM

Each year, the first week of October is dedicated to celebrating health care supply chain professionals for their outstanding contributions to health care and the overall success of the supply chain. Sponsored by AHRMM, National Health Care Supply Chain Week (SC Week) provides an opportunity to recognize the integral role supply chain professionals play in delivering high-quality patient care throughout the health care field.

For more information, contact: AHRMM | ahrmm@aha.org | 312.422.3840 | ahrmm.org/scweek | @AHRMMTweets | #SCWeek23

National Midwifery Week | October 1 - 7

American College of Nurse-Midwives

National Midwifery Week is a time for midwives and the women they serve to celebrate midwives’ contributions to women’s health care, including pregnancy, childbirth, and gynecologic and reproductive health.

For more information, contact: membership@acnm.org | 240.485.1800
| <http://www.midwife.org/National-Midwifery-Week> | @ACNMMidwives | #MidwivesMakeADifference

PA Week | October 6 - 12

American Academy of Physician Associates

PA Week celebrates the physician assistant/physician associate profession and its contributions to the nation’s health. PAs are licensed clinicians who practice medicine in every specialty and setting. Trusted, rigorously educated and trained health care professionals, PAs are dedicated to expanding access to care and transforming health and wellness through patient-centered, team-based medical practice.

For more information, contact: Jenni Roberson | AAPA | communications@aapa.org | 703.380.2764 | <https://www.aapa.org/events/pa-week/>

Fire Prevention Week | October 8 - 14

National Fire Protection Association

NFPA has been the official sponsor of Fire Prevention Week™ since 1922. According to the National Archives and Records Administration's Library Information Center, Fire Prevention Week is the longest running public health and safety observance on record. The President of the United States has signed a proclamation declaring a national observance during that week every year since 1925. Visit www.firepreventionweek.org for more safety information.

For more information, contact: Public Affairs | National Fire Protection Association
| publicaffairs@nfpa.org | 617.984.7275 | www.firepreventionweek.org | #firepreventionweek

Healthcare Security and Safety Week | October 8 - 14

International Association for Healthcare Security and Safety (IAHSS)

During Healthcare Security and Safety Week and throughout the year, the International Association for Healthcare Security and Safety (IAHSS) celebrates the role of security and safety professionals in providing health care facilities, personnel, patients and visitors a secure environment. This week is set aside to recognize the importance of security, and acknowledges the strong commitment, diligence, and care officers display in their practice and profession.

For more information, contact: IAHSS | IAHSS | info@iahss.org | 630.529.3913 | www.iahss.org | #HSSW2023, #IAHSS, #HSSW, #healthcaresecurity

Sterile Processing Week | October 8 - 14

Health Care Sterile Processing Association (formerly International Association of Health Care Central Service Material Management)

Each year, beginning the second Sunday of October and running through the following Saturday, HSPA celebrates the hardworking, critically important Sterile Processing professionals who clean, decontaminate, inspect, sterilize, and distribute reusable medical and surgical instruments/equipment for patient use. Without these instrumentation and sterilization experts, surgeries and other areas of direct patient care simply could not take place. Sterile Processing professionals truly are Instrumental to Patient Care.

For more information, contact: Julie Williamson | HSPA | jwilliamson@myhspa.org | 8009628274 x403 | www.myhspa.org | @sterileprocessingweek2023, @sterileprocessingweek | #sterileprocessingweek

Emergency Nurses Week | October 9 - 15

Emergency Nurses Association

Each October, ENA celebrates emergency nurses for their incredible commitment to care. As an emergency nurse, you are willing to do what it takes to provide your patients the best care possible no matter the circumstances. When life knocks you down, you always get back up. No

matter what comes through your emergency department's doors, you face it head-on. You're ready to get your hands, and scrubs, dirty to do what's right. You are the definition of grit.

For more information, contact: ena.org/enweek | @enaorg | #ENWeek

National Dialysis Technician Recognition Week | October 9 - 14

National Association of Nephrology Technicians/Technologists

National Dialysis Technician National Recognition Week is when we take time to recognize the Nephrology Clinical Technicians (NCTs) and Nephrology Biomedical technologists (NBTs) and express our appreciation for all they do to promote the highest quality of care for Chronic Kidney Disease (CKD) patients.

For more information, contact: NANT@meinet.com | DialysisTech.net | @NANTdialysis | #NDTRW23 #NANT

National Case Management Week | October 9 - 13

Case Management Week (National)

National Case Management Week, held annually during the second full week of October, is an opportunity to recognize the contributions and value of case management within the health care delivery field. Each year, the American Case Management Association (ACMA) makes available for purchase special themed gifts and recognition items.

For more information, contact: Marketing and Communications | American Case Management Association | info@acmaweb.org | 501.907.2262 | www.acmaweb.org | @ncmw2023

World Mental Health Day | October 10

World Federation of Mental Health (WFMH)

World Federation of Mental Health (WFMH) established World Mental Health Day in 1992 to expand education about mental health, and it continues this work as an annual project. Mental health and substance use disorders affect 13% of the world's population and are a leading cause of disability worldwide. Recent years have witnessed increased focus on reducing stigma due to psychiatric illnesses, improving access to mental health services, implementation of wider mental health policies and inclusion of mental health in the sustainable development goals in most developed countries. The WHO Special Initiative for Mental Health 2019-2023, aims at universal health coverage for mental health to ensure access to quality and affordable care for mental health conditions.

For more information, contact: info@wfmh.global | mhanational.org | @mentalhealthamerica (Instagram); @MentalHealthAm (Twitter) | #MentalHealthMonth #MHM2022

Healthcare Security and Safety Officer Appreciation Day | October 11

International Association for Healthcare Security and Safety (IAHSS)

The International Association for Healthcare Security and Safety (IAHSS) honors health care security and safety officers for their service in protecting health care facilities, personnel, patients and visitors. This appreciation day recognizes the important role of the health care security and safety officers and acknowledges the strong commitment, diligence and care they display in their practice and profession.

For more information, contact: IAHSS | IAHSS | info@iahss.org | 630.529.3913
| <https://www.iahss.org/page/HSSW> | #HSSW2023, #IAHSS, #HSSW, #healthcaresecurity

Stop America's Violence Everywhere (S.A.V.E.) | October 11

AMA Alliance

Initiated in 1995, the AMA Alliance has set aside the second Wednesday in October as National S.A.V.E. Day. During the month of October Alliance state and county groups present programs to school age children on bullying and anti-violence. The Alliance has developed a number of booklets that are available for purchase and use in schools and in the home for family discussions.

For more information, contact: AMA Alliance, Inc | AMA Alliance | admin@amaalliance.org | 800.549.4619 | <https://amaalliance.org/> | @AMAAlliance | #stopamerica'sviolenceeverywhere

Healthcare Quality Week | October 15 - 21

National Association for Healthcare Quality® (NAHQ)

Healthcare Quality Week is a dedicated time to acknowledge the progress made by health care and quality professionals toward improving patient outcomes and to prepare ourselves for the many challenges and opportunities that lie ahead.

For more information, contact: Maureen Daugherty | NAHQ | mdaugherty@nahq.org | 847.375.4720 | <https://NAHQ.org> | @mynahq | #mynahq, #Hqw2023

International Infection Prevention Week (IIPW) | October 15 - 22

APIC

International Infection Prevention Week (IIPW), established in 1986, aims to shine a light on infection prevention each and every year. Every year APIC's Communications Committee selects a new theme for IIPW.

For more information, contact: Kelly-Lynne Russell | APIC
| krussell@apic.org | <https://infectionpreventionandyou.org/> | @APIC (Twitter),
@apic_infection_prevention (Instagram), @APIC Infection Prevention and You (Facebook)
@APIC | #IIPW #IIPW2023

Medical Assistants Recognition Week | October 16 - 20

American Medical Technologists

Registered medical assistants and the American Medical Technologists (AMT) will be celebrating Medical Assistants Recognition Week in October. Please join AMT in promoting this important event that recognizes medical assisting's vital role, contributions and efforts in health care, and help us begin raising awareness of the profession today.

For more information, contact: Cathie Casey | American Medical Technologists
| recognitionweeks@americanmedtech.org | 847.939.3376 | www.americanmedtech.org |
@americanmedtech | #AMTMarWeek

Registered Medical Assistants Recognition Week | October 18

American Medical Technologists (AMT)

Registered medical assistants and the American Medical Technologists (AMT) will be celebrating Medical Assistants Recognition Week in October. Please join AMT in promoting this important event that recognizes medical assisting's vital role, contributions and efforts in healthcare, and help us begin raising awareness of the profession today.

For more information, contact: recognitionweeks@americanmedtech.org | americanmedtech.org |
@americanmedtech | #AMTMarWeek, #representAMT

Pastoral Care Week/Spiritual Care Week | October 22 - 28

COMISS Network: The Network on Ministry in Specialized Settings

Pastoral Care Week/Spiritual Care Week gives opportunities for organizations and institutions to recognize the spiritual caregivers in their midst and the ministry which the caregivers provide.

For more information, contact: <https://www.spiritualcareweek.org/>

International Stuttering Awareness Day | October 22

The Stuttering Foundation

International Stuttering Awareness Day is a special day to educate both the public and professionals about stuttering and the many effective options available for those who stutter.

For more information, contact: Jane Fraser | The Stuttering Foundation | info@stutteringhelp.org |
912.268.2387 | www.StutteringHelp.org | @stutteringfdn

Spiritual Care Week | October 22 - 28

COMISS (Commission on Ministries in Specialized Setting

Since 1985 Spiritual Care Week/Pastoral Care Week is hosted by The COMISS Network: The Network on Ministry in Specialized Settings. The first Pastoral Care Week was held in October 1985. Since then it has grown beyond national to international proportions. The celebration of

Spiritual Care Week provides an opportunity for chaplains and pastoral care counselors, educators and providers to share their story and to celebrate various ministries. The theme for 2023 - Spiritual Care: Chaplaincy and Mental Health "It's Healthy to Get Help".

For more information, contact: Clyde Angel | Commission on Ministries in Specialized Setting (COMISS) | clyde.angel@gmail.com | 812.70 1167 | <https://www.spiritualcareweek.org/>

National Health Care Facilities and Engineering Week | October 22 - 28

American Society for Health Care Engineering (ASHE)

Every year, in the full last week of October, we celebrate the important role that facility team members have in ensuring a safe and efficient environment for all patients, residents, visitors and staff within hospitals.

For more information, contact: Tracy Dagnon | tdagnon@aha.org | 312.422.3816 | ashe.org/engineeringweek | @ASHEAHA | #HealthEngWeek

Red Ribbon Week | October 23 - 31

National Family Partnership

National Red Ribbon Week is the oldest and largest drug prevention program in the nation. Sponsored by the National Family Partnership (NFP), Red Ribbon Week began in 1985 when people began wearing red ribbons symbolizing a drug-free lifestyle after the brutal death of Kiki Camarena, an agent with the U.S. Drug Enforcement Agency. Red Ribbon Week is celebrated every year in communities across the country.

For more information, contact: www.redribbon.org | @redribbonweek | #yourfutureiskeysostaydrugfree #redribbonweek

National Senior Health & Fitness Day (Fall Event) | October 26

Mature Market Resource Center

National Senior Health & Fitness Day, the nation's largest older adult health and wellness event, celebrates its 30th anniversary in 2023. There are now two one-day events, Spring and Fall. The 2023 Fall event is set for October 25th. More than 100,000 seniors will participate in local Spring and Fall events at 1,000+ locations across the country. Organizations must register in order to legally use the event name and logo, which are federal trademarks.

For more information, contact: Pat Henze | Mature Market Resource Center | info@fitnessday.com | 800.828.8225 | <https://fitnessday.com> | @fitnessday | #NSHFD

National Internal Medicine Day | October 28

American College of Physicians (ACP)

Help American College of Physicians (ACP) celebrate National Internal Medicine Day! Oct. 28 is National Internal Medicine Day. This special day recognizes and celebrates internists and the essential work they do every day.

For more information, contact: help@acponline.org | acponline.org | @ACPinternists | #NationalInternalMedicineDay, #NIMday, #IMProud, #IMEssential

International Orthopaedic Nurses Day | October 30

National Association of Orthopaedic Nurses

Each year on October 30, orthopaedic nurses around the world celebrate International Orthopaedic Nurses Day. This special day recognizes the hard work and commitment that orthopaedic nurses dedicate to their specialty.

For more information, contact: <http://www.orthonurse.org/page/events> | @NAONurses | #NAONurses

November 2023

Bladder Health Awareness Month | November

Urology Care Foundation

The Urology Care Foundation (UCF) supports National Bladder Health Awareness Month to increase public awareness of the importance of bladder health, educate the public about common bladder conditions and diseases, and advocate for further research on bladder diseases.

For more information, contact: www.urologyhealth.org

National Alzheimer's Disease Awareness Month | November

Alzheimer's Association

In 1983, nearly 20 years before he died of Alzheimer's disease, President Ronald Reagan helped to create greater awareness of the disease, declaring November as National Alzheimer's Disease Awareness Month. The Alzheimer's Association is the leading voluntary health organization in Alzheimer's care, support and research.

For more information, contact: <https://www.alz.org/abam/overview.asp#goPurple>

National Pancreatic Cancer Awareness Month | November

Pancreatic Cancer Action Network

The Pancreatic Cancer Action Network urges the public to join its efforts to wage hope in the fight against pancreatic cancer. November is National Pancreatic Cancer Awareness Month, and with the help of a growing base of supporters, greater awareness, and rapid deployment of its comprehensive approach to fighting pancreatic cancer, the organization is focused on its goal to double pancreatic cancer survival.

For more information, contact: events@pancan.org | <https://pancreatic.org/november/>

National Sexual Health Month | November

Urology Care Foundation

National Sexual Health Month aims to raise awareness of sexual dysfunction among both men and women, increase public knowledge of diseases that affect sexual health, and encourage those experiencing such problems to seek treatment.

For more information, contact: www.urologyhealth.org

National Hospice and Palliative Care Month | November

National Hospice and Palliative Care Organization (NHPCO)

November is National Hospice and Palliative Care Month, a time of building awareness and helping people understand the importance of palliative care and hospice for those facing serious illness.

For more information, contact: communications@nhpco.org | 703.837.1500 | nhpco.org/ | @NHPCO_news | #HospiceMonth

Stomach Cancer Awareness Month | November

No Stomach For Cancer

November is a month known for the pleasure of eating and is the ideal month to raise awareness about gastric cancer. There is a great deal of focus on food, nourishment, and family during the holidays. It can be challenging for people dealing with stomach cancer, especially for those living without a stomach.

For more information, contact: Jon Florin | No Stomach For Cancer | support@nostomachforcancer.org | 608.692.5141 | <https://www.nostomachforcancer.org> | @stomachcancerawarenessmonth | #stomachcancerawarenessmonth

American Diabetes Month | November

American Diabetes Association

November is American Diabetes Month — a time to take action together, as a community. More than 37 million Americans are living with diabetes. Together, we can conquer this disease.

For more information, contact: Press Team | American Diabetes Association | press@diabetes.org | 703.253.4807 | diabetes.org/adm | @AmDiabetesAssn | #ADM2023

National Healthy Skin Month | November

American Academy of Dermatology

Your skin is your body's largest organ, so it's important to take good care of it. November is National Healthy Skin Month and this year we are helping you achieve #YourHealthiestSkin from head to toe.

For more information, contact: American Academy of Dermatology | American Academy of Dermatology | mrc@aad.org | 888.462.3376 | <https://www.aad.org/contact> | @AADSkin | #YourHealthiestSkin

COPD Awareness Month | November

American Lung Association

More than 11 million Americans live with chronic obstructive pulmonary disease (COPD), a lung disease that makes it difficult to breathe. From chronic cough and shortness of breath to fatigue and wheezing, life is difficult with COPD. But with a good treatment plan and support network, COPD can be managed so that individuals affected can live full and active lives.

For more information, contact: Raven Wells | raven.wells@lung.org | 773.596.3857 | lung.org/copd | @LungAssociation | #COPDAwarenessMonth #COPD

Lung Cancer Awareness Month | November

American Lung Association

Lung cancer causes the most cancer deaths worldwide, accounting for 1.8 million new cases and 1.6 million deaths annually. In 1987, it surpassed breast cancer to become the leading cause of cancer deaths in women. Early detection and awareness can help save lives. During Lung Cancer Awareness Month, learn more about this deadly disease.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872 | lung.org/lung-cancer | @LungAssociation | #LungCancer

National Family Caregivers Month | November

American Lung Association

Strong support teams come in all shapes and sizes. National Family Caregivers Month spotlights the millions of Americans directly and indirectly affected by chronic disease.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872 | lung.org | @LungAssociation | #NFCMonth

Prematurity Awareness Month | November

March of Dimes

March of Dimes leads the fight for the health of all moms and babies. Prematurity Awareness Month (PAM) raises public awareness of this very serious and costly problem, the greatest contributor to infant death in the United States. PAM provides opportunities for people who care about moms and babies to tell their stories, volunteer, advocate, donate and build communities for healthy moms and strong babies.

For more information, contact: Sarah Smith | ssmith@marchofdimes.org | 202.774.0554
| www.marchforbabies.org www.nacersano.org | @marchofdimes @modhealthtalk @nacersano |
#prematurityawarenessmonth

Health Care Strategy & Market Development Week | November 5 - 11

Society for Health Care Strategy & Market Development

Health Care Strategy & Market Development Week recognizes the roles in which health care marketing, digital engagement, communications, strategic planning, and business development professionals contribute to their organization's impact in their communities.

For more information, contact: Danielle Coglianese | SHSMD | shsmd@aha.org | 312.422.3888
| www.shsmd.org

National Diabetes Education Week | November 5 - 11

Association of Diabetes Care & Education Specialists

Each November we shine a spotlight on diabetes and prediabetes, to raise awareness and illustrate the impact of these conditions on more than 1 in 3 Americans. As part of this focus, ADCES celebrates the first full week of November as National Diabetes Education Week, recognizing the work and contributions of diabetes care and education specialists.

For more information, contact: Communications | Association of Diabetes Care & Education Specialists | aluna@adces.org | diabeteseducator.org/NDEW | @ADCESdiabetes | #NDEW, #NDEW2023

National Patient Transport Week | November 5 - 11

National Association of health care Transport Management

Celebrate the dedication and performance of the hospital based patient transport staff across the country.

For more information, contact: Michele Jackson | NAHTM | nahtmconference@gmail.com | 585.348463 | <https://nahtm.org/> | @NAHTM | #NAHTM

National Radiologic Technology Week® | November 5 - 11

American Society of Radiologic Technologists

National Radiologic Technology Week® (NRTW®) is celebrated annually to recognize the vital work of R.T.s across the nation. The celebration takes place during the week of Nov. 5 to commemorate the discovery of the x-ray by Wilhelm Conrad Roentgen on Nov. 8, 1895. The week-long celebration calls attention to the important role medical imaging and radiation therapy professionals play in patient care and health care safety. NRTW® 2023 will be celebrated Nov. 5-11.

For more information, contact: ASRT | marketing@asrt.org | 800.444.2778 | asrt.org/nrtw | @Myasrt | #nrtw23

SABM Patient Blood Management Awareness Week | November 6 - 10

The Society for the Advancement of Patient Blood Management

The Society for the Advancement of Blood Management (SABM) invites health care organizations to participate in this week dedicated to educating patients and health care professionals about patient blood management. SABM provides public education and advances best practices to thousands of health care providers through continuing medical education programs and the development of learning tools and evidence-based clinical pathways.

For more information, contact: The Society for the Advancement for Patient Blood Management | info@sabm.org | 928.55 6400 | <https://sabm.org/pbm-awareness-week/> | @bloodmgmt | #PBMAW2023, #SABMPBMAWARENESSWEEK

National Donor Sabbath | November 11 - 13

Donate Life America

National Donor Sabbath is a three-day observance (Friday through Sunday) that seeks to engage all major religions in the United States. It is a time for congregations to learn more about the critical shortage, celebrate life and pray for those affected by donation and transplantation.

For more information, contact: Hilary Kleine Czarda | Donate Life America | <https://www.donatelife.net/help-center/> | 804.377.3580 | DonateLife.net

National Nurse Practitioner Week | November 12 - 18

American Association of Nurse Practitioners®

To bring visibility to the role of the nurse practitioner (NP) as a primary, acute and specialty health care provider. Initiatives and activities are planned in each community to spotlight the NP and to build awareness that people have choices when selecting their health care provider. Most states receive a proclamation from their governor recognizing NPs and the many services they provide.

For more information, contact: AANP.org | @AANP_News | #NPWeek

World Pneumonia Day | November 12

American Lung Association

World Pneumonia Day serves as a reminder that pneumonia can strike at any age, anywhere, and anytime. It's commonly a complication of a respiratory infection — especially the flu — but there are more than 30 different causes of the illness. Older adults, children, and people with chronic disease, including chronic obstructive pulmonary disease and asthma, are at high risk for pneumonia.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872
| lung.org/pneumonia | @LungAssociation | #WorldPneumoniaDay

NCCDP Alzheimer's Disease and Dementia Care Staff Education Week | November

National Council of Certified Dementia Practitioners

National Council of Certified Dementia Practitioners recognizes the importance of continued staff training. In honor of this week Alzheimer's Disease and Dementia Care Staff Education Week the NCCDP makes available complimentary staff in-services that can be downloaded on a variety of Dementia topics and include the power point presentation, student handouts, pre-test and post-test. This services is available from November 1st to March 15th each year. Additionally, at this time you may nominate staff educator of the year by March 15th each year, CNA of the Year and CDP of he Year. The nomination forms are available on the NCCDP web site.

For more information, contact: Sandra Stimson CEO | National Council of Certified Dementia Practitioners | nccdpcorporate@nccdp.org | 973.729.6601 | www.nccdp.org

National Rural Health Day | November 16

National Organization of State Offices of Rural Health (NOSORH)

The National Organization of State Offices of Rural Health sets aside the third Thursday of every November to celebrate National Rural Health Day. National Rural Health Day (NRHD) is an opportunity to "Celebrate the Power of Rural" by honoring the selfless, community-minded spirit that prevails in rural America. NRHD showcases the efforts of rural health care providers, State Offices of Rural Health and other rural stakeholders to address the unique health care challenges that rural citizens face today and into the future.

For more information, contact: Ashley Muninger | NOSORH
| ashleym@nosorh.org | www.powerofrural.org | @NOSORH | #PowerOfRural

World COPD Day | November TBD

American Lung Association

Chronic obstructive pulmonary disease (COPD) is a serious lung disease that makes breathing difficult. World COPD Day is a yearly reminder that when you can't breathe, nothing else matters. For those diagnosed with COPD, talk to your health care provider to see how you can better manage your condition, and live a full and active life.

For more information, contact: Raven Wells | raven.wells@lung.org | 312.273.5478
| lung.org/copd | @LungAssociation | #WorldCOPDDay

December 2023

Safe Toys and Celebrations Month | December

American Academy of Ophthalmology

Roughly one in 10 children's eye injuries that result in a trip to the ER are caused by toys. In support of Safe Toys and Celebrations Month, the American Academy of Ophthalmology (AAO) advises parents to be cautious when choosing gifts for children and recommends avoiding those that launch projectiles, such as crossbows and BB guns. The AAO also offers tips on how to safely open champagne to keep New Year's celebrations from turning tragic.

For more information, contact: <https://www.aao.org/>

Safe Toys and Gifts Month | December

Prevent Blindness

What are the most dangerous toys to children's eyesight? Tips on how to choose age-appropriate and safe toys are available.

For more information, contact: <https://www.preventblindness.org/safe-toy-checklist>

Give the Gift of Sight Month | December

Prevent Blindness

The Holiday season brings together families, friends and festivities. During the month of December, Prevent Blindness encourages everyone to reflect on the joys of healthy vision and support sight-saving services.

For more information, contact: info@preventblindness.org | 800.331.2020 | PreventBlindness.org | @PBA_SavingSight

World AIDS Day | December 1

US Department of Health and Human Services

In 1988, the World Health Organization established World AIDS Day. This observance focuses global attention on the continuing impact of HIV and encourages each of us to take action to expand our collective response to HIV.

For more information, contact: hiv.gov | @HIVGov | #WAD2023

National Handwashing Awareness Week | December 4 - 10

Henry the Hand Foundation

A harm reduction infection prevention behavior strategy to teach The Four Principles of Hand Awareness: 1. WASH your hands when they are dirty and BEFORE eating. 2. DO NOT cough into your hands. 3. DO NOT sneeze into your hands. 4. Above all, DO NOT put your fingers into your eyes, nose, or mouth. The Four Principles of Hand Awareness have been endorsed by the AMA

and AAFP. Practicing these four Principles teach adults and children the role hands play in respiratory and gastro-intestinal infectious diseases to effectively prevent contracting these diseases. And help to reduce HAIs (healthcare associated infections).

For more information, contact: William P Sawyer, MD | Henry the Hand Foundation
| dr.will@henrythehand.org | 513.769.4951 | www.henrythehand.org

National Influenza Vaccination Week | December TBD

American Lung Association

As we head into flu season, remember to keep preventive health care at the top of your to-do list. The Centers for Disease Control and Prevention recommends the annual influenza vaccine for everyone six months of age and older. During National Influenza Vaccination Week, get your annual flu vaccine at a local pharmacy or through your health care provider.

For more information, contact: Raven Wells | raven.wells@lung.org | 773.596.3857 | lung.org/flu | @LungAssociation @CDCgov

Shake and Freeze Day (Shorts Day) - Parkinson's Awareness Day | December 21

Team Fox "Shake and Freeze"

Shake and Freeze Day (Shorts Day) is a Parkinson's Disease Awareness Day held annually on the Winter Solstice. Brrr! This PD awareness day consists of wearing eye catching festive shorts and other holiday attire on the first day of winter, the "short"est day of the year. We are going to Shake and Freeze (symptoms of PD) so that someday people with PD won't have to! Dec. 21 is also Dr. James Parkinson's death anniversary.

For more information, contact: Jeanne Quinn | Team Fox "Shake and Freeze"
| PDShakeandFreeze@gmail.com | 215.343.9008 | www.ShakeandFreeze.com | Facebook: "Shake Freeze" | Instagram: #ShakeandFreeze

New Year's Eve – Quit Smoking Resolutions | December 31

American Lung Association

This year, make a New Year's Resolution to quit smoking! Quitting isn't easy, but 50 million ex-smokers in the United States are proof that it's possible. Quitting smoking is the best thing you can do to dramatically improve your health. Get support from the American Lung Association's proven quit smoking program, Freedom From Smoking, at www.lung.org/stop-smoking.

For more information, contact: Raven Wells | raven.wells@lung.org | 800.586.4872 | lung.org/quit-smoking | @LungAssociation | #NYE #quitsmoking

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