Hi [Name],

I'm happy to inform you that I would like to nominate you for the SHSMD Rising Star recognition award!

The SHSMD Rising Star recognition award recognizes health care strategy professionals who have demonstrated outstanding promise in health care strategy over the past few years. This recognition shines a spotlight on those who have made or are on their way to making significant contributions to their profession and the SHSMD membership.

In order for you to be considered, you will need to complete the online survey <u>here</u> no later than 11:59pm CST on May 6.

The survey will have a place for you to upload your resume or CV and two letters of recommendation. At least one letter must be provided by a senior leader (director or above). The second letter may be provided by a senior leader or by a peer, colleague, collaborator, client or someone from another organization.

I hope that you will continue this nomination process as I feel you are a great choice for this award.

[Your information]