



Society for Health Care
Strategy & Market
DevelopmentSM

JOIN OUR

Student & Diversity Enrichment Program



What is it?

This program offers a way for students from historically underrepresented groups who are pursuing degrees in health care administration, marketing/communications, public relations, or strategic planning to engage with a professional society for networking and ongoing education to support their continued professional career growth.

Why join?

- **Networking:** Students will be able to connect with professionals already working in their desired fields
- **Mentorship:** Students can connect with experienced professionals for guidance and support
- **Field Exposure:** Students can gain health care field insights (admin, marketing, communications, PR & strategy) through interactions with professionals
- **Ongoing Education:** Students can stay up-to-date on the latest field trends and developments

Questions? Contact us at shsmd@aha.org.

Learn More at shsmd.org/student-and-diversity-enrichment-program