### Society for Health Care Strategy & Market Development<sup>™</sup>

# JOIN OUR

# Student Enrichment Program



### What is it?

This program offers a way for students who are pursuing degrees in health care administration, marketing/communications , public relations or strategic planning to engage with a professional society for networking and ongoing education to support their continued professional career growth.

## Why join?

- Networking: Students will be able to connect with professionals already working in their desired fields
- Mentorship: Students can connect with experienced professionals for guidance and support
- Field Exposure: Students can gain health care field insights (admin, marketing, communications, PR & strategy) through interactions with professionals
- **Ongoing Education:** Students can stay up-to-date on the latest field trends and developments

Questions? Contact us at shsmd@aha.org.

#### Learn More at shsmd.org/student-enrichment-program