



Society for Health Care
Strategy & Market
DevelopmentSM

SHSMD Company Directory

Make it easy for over 3,700 members to find you! The [SHSMD Company Directory](#) is our members' central search tool for partners and solutions. By listing your company, you'll receive a 12-month profile where you'll be seen by our network of professionals, industry leaders, and potential customers looking for innovative solutions and new business partners. Additionally, we'll be featuring our Company Directory in a series of emails and social media posts, reaching an audience of 2,049 Facebook followers, 7,390 LinkedIn connections, and 4,329 X followers.

Free Basic Listing (for conference exhibitors and sponsors only), which includes:

- Company logo
- Contact Information - phone, website, address, etc.
- Description of your company – 750 characters
- Direct messaging from prospects
- Three named clients with optional links to case studies on your site

Standard Listing (\$300 fee), which includes all Basic features PLUS:

- Description of your company – 2,500 characters
- Company Brochure
- Ten named clients with optional links to case studies on your site
- Links to your social media accounts with embedded widgets

Premium Listing (\$500 fee), which includes all Basic and Standard features PLUS:

- Description of your company with unlimited characters, images, and links
- Enhanced visibility within the alphabetical listing
- Company Banner for your company branding
- Unlimited named clients with optional links to case studies on your site
- Links to your social media accounts and blogs with embedded widgets
- Linked content (articles, videos, podcasts, and presentations) on your profile

Please complete [this form](#) if you're interested in the **Standard Listing**, or [this form](#) if you're interested in the **Premium Listing**, and someone will contact you. If you need to make updates to your existing listing, or if you have any questions, contact **Shavonne Hopes** at shopes@aha.org.