

# SYSTEMIZATION BLUEPRINT

## STRATEGIC ALIGNMENT



Priority Alignment  
Annual Roadmapping  
Budget Planning

## MARKET ALIGNMENT



Strategy Dissemination  
Service Line Prioritization  
Budget Planning

## PLAN EVALUATION



Annual Performance Audit  
Multi-Year Creative Planning  
Local Needs Assessment

## PERFORMANCE OPTIMIZATION



Data-Driven Decisioning  
Reporting & Optimization  
Campaign Refinement

## SUSTAINABILITY PLANNING



Process Maturation  
Scenario Planning  
Pivot Anticipation

**SHSMD**

Society for Health Care  
Strategy & Market  
Development™